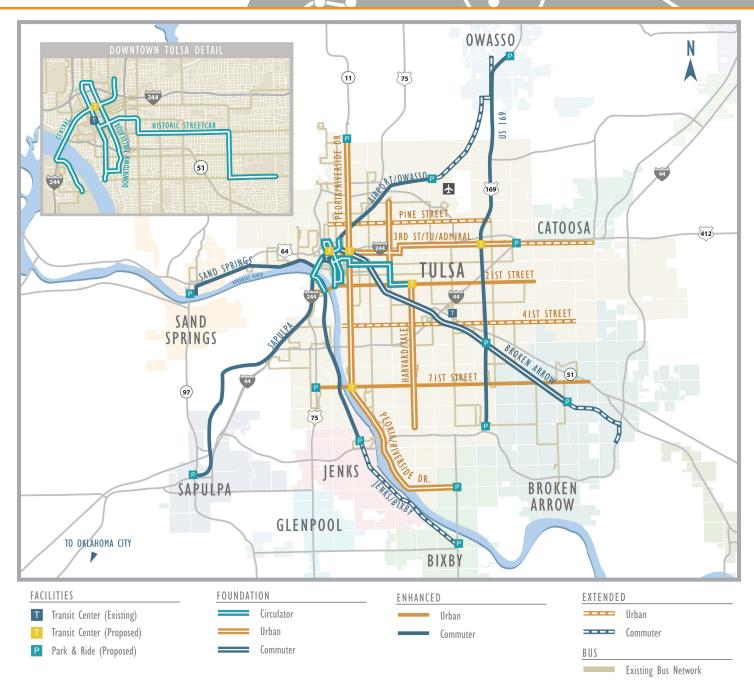


## Regional Transit System Plan (RTSP)



FOUNDATION	FOUNDATION NETWORK	ENHANCED	ENHANCED NETWORK
<b>70 total miles</b> <b>Circulator:</b> 14 miles <b>Urban:</b> 42 Miles <b>Commuter:</b> 14 miles	Suitable for development of high-capacity transit ( <i>BRT, streetcar,</i> <i>LRT, commuter rail</i> ) <b>Next Step:</b> Corridor Improvement Studies or Alternatives Analysis	<b>80 total miles</b> <b>Urban:</b> 23 Miles <b>Commuter:</b> 57 miles	Local transportation improvements to support Foundation Corridors <b>Next Step:</b> Corridor development plans & implementation
EXTENDED	EXTENDED NETWORK	FACILITIES	
<b>42 total miles</b> <b>Urban:</b> 23 Miles <b>Commuter:</b> 19 miles	Long range extensions of Foundation & Enhanced Network to accommodate future increases in transit ridership <b>Next Step:</b> Monitor changes in population & employment patterns in 5-year updates to RTSP	13 Park and Rides 5 Transit Centers	October 2011



## Regional Transit System Plan (RTSP)

#### CASINOS -

RIVER SPIRIT

CASINO

HARD ROCK HOTEL & CASINO

#### EMPLOYMENT •

TULSA CENTRAL BUSINESS DISTRICT

ST. FRANCIS Hospital

TULSA INTERNATIONAL AIRPORT

> EASTGATE METROPLEX

HILCREST HOSPITAL 🔵

ST. JOHN MEDICAL CENTER

#### EVENT CENTERS

EXPO SQUARE

BOK CENTER

BROKEN ARROW PERFORMING ARTS

> CENTER ONEOK FIELD

#### SHOPPING =

WOODLAND HILLS MALL/ 71ST STREET CORRIDOR

> PROMENADE MALL AREA SMITH FARM MARKETPLACE

BROOKSIDE

UTICA SQUARE

CENTENNIAL PLAZA

CHERRY STREET

RIVERWALK CROSSING

TULSA HILLS Shopping center

THE SHOPS AT BROKEN ARROW

#### UNIVERSITIES -

OSU - TULSA

UNIVERSITY OF TULSA

OU SCHUSTERMAN CENTER

TULSA COMMUNITY COLLEGE - DOWNTOWN TULSA COMMUNITY

COLLEGE - NE CAMPUS TULSA COMMUNITY

COLLEGE - SE CAMPUS TULSA TECHNOLOGY

CENTER TULSA TECHNOLOGY CENTER - PEORIA

NORTHEASTERN STATE UNIVERSITY -BROKEN ARROW



**MID-TERM** 

• Enhance and Extend Bus System

Develop Foundation Network

Construct Additional

Transit Facilities

### NEAR TERM

- Restore and Enhance Existing Transit Service as Recommended by the Bus Service Improvement Plan
- Select "Priority Corridor(s)" for AA
- Define and Implement Governance Structure/Funding Approach
- Establish Financial Plan
- Construct Transit Facilities

#### **BUS IMPROVEMENT STRATEGIES**

A well-functioning bus system is the backbone of any successful transit system plan. Near term and long term bus improvement strategies are detailed below:

#### Near Term

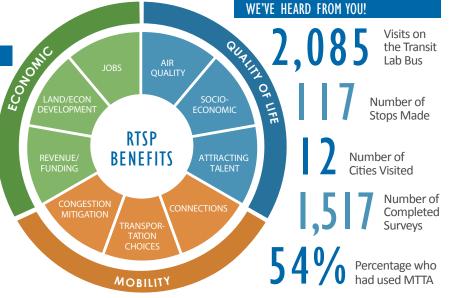
- Set standard service frequencies systemwide (e.g., every 30 minutes, 45 minutes or 60 minutes)
- Reduce connection times between routes
- Simplify routings to improve travel time
- Replace separate Nightline route service with evening and night service hours on key regular routes
- Develop downtown detail transit map for inclusion in Tulsa Transit Route Guide.
- Pursue aggressive rebranding, marketing, and education of Tulsa Transit and the system changes to existing riders and the general public.
- Develop improved facilities such as kiosks, shelters and bus turn-outs
- Provide schedule and route information at bus stops
- Introduce real-time passenger information at key bus stops

#### Vision

- Improved Geographic Coverage
- Solid Service Frequencies
- Strong Customer Service/Information
- Coordinated Connections with High Capacity Projects and Transfer Centers.

# LONG TERM

- Improve Foundation and Enhanced Network by Developing Extended Corridors
- Construct Additional Transit Facilities



Percentage of people who
had never participated in a
transportation planning event



For more information and a chance to comment on the Draft Final RTSP, visit **www.fastforwardplan.org.**