

Transit Task Force on
Governance & Funding
Meeting #2

March 27, 2015

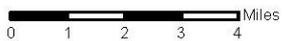
**Current status of the transit
system and recent planning
efforts**

Population Density

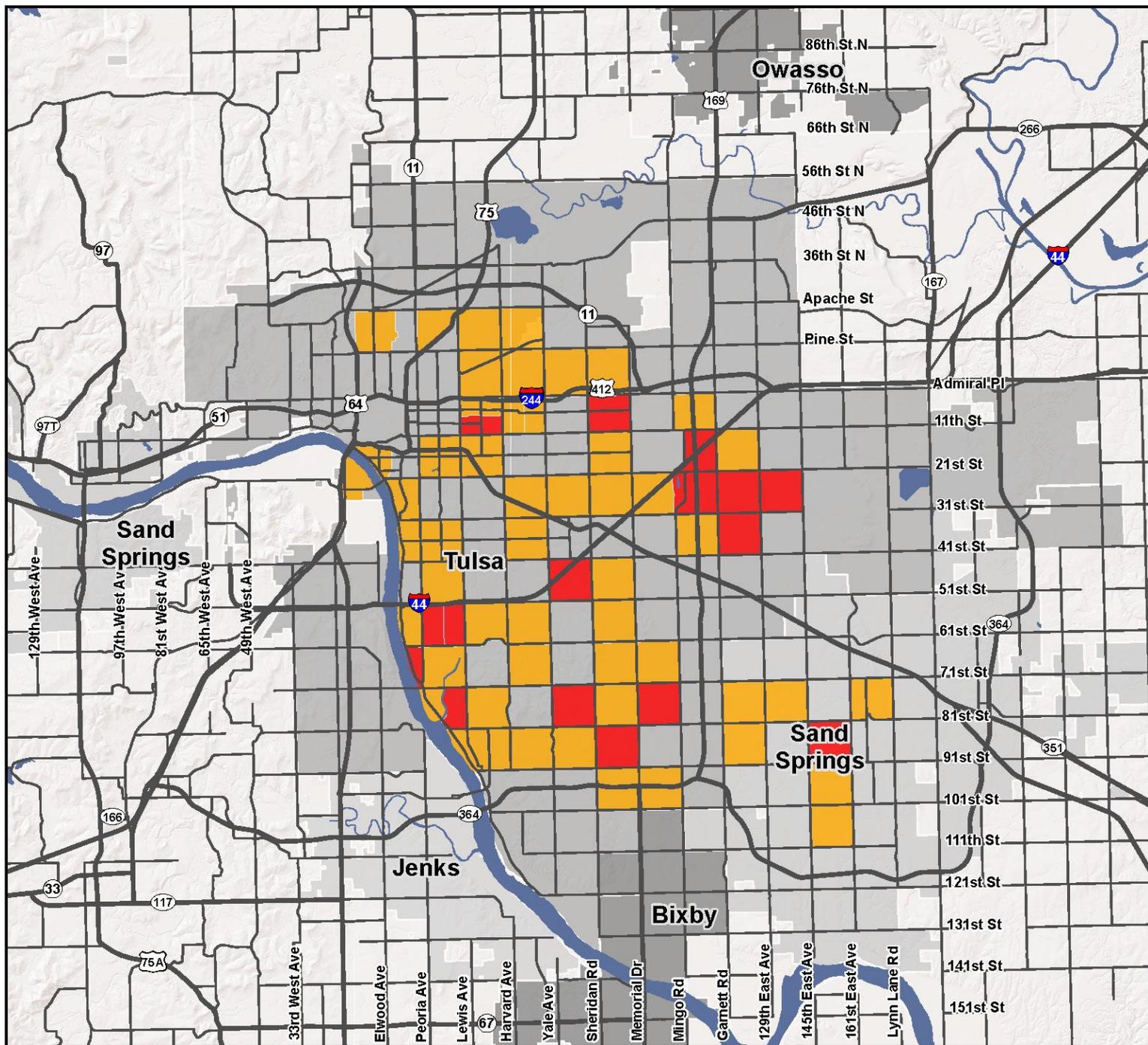


Very High = 1.5 Standard Deviations above the regional average.

High = 0.5 to 1.5 Standard Deviations above the regional average.



Source: 2009-2013 ACS - Census Tracts
Region = Transportation Management Area



Population Density

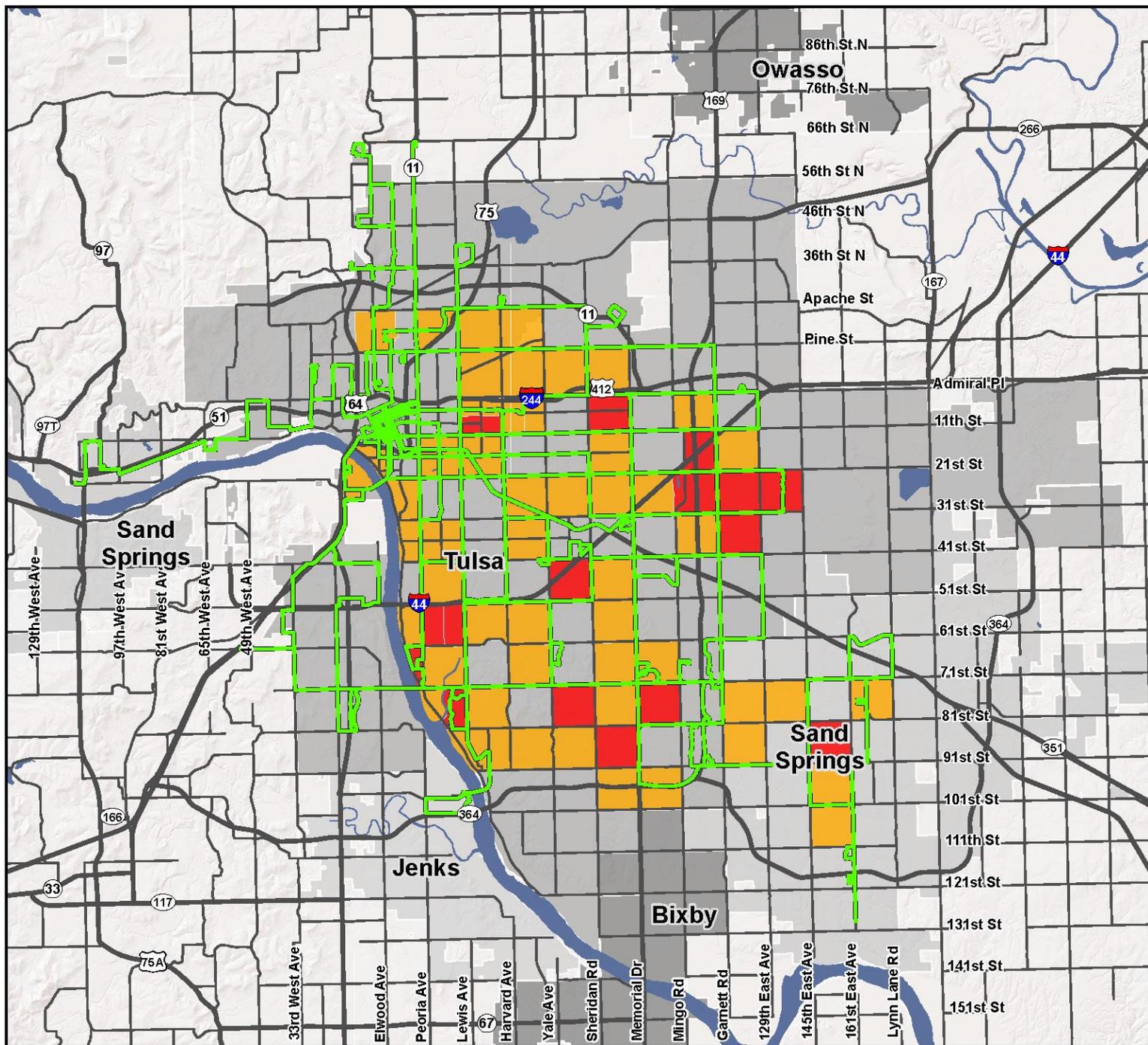
-  MTTA Routes
-  Very High
-  High

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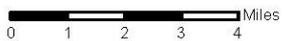


Zero Car Households

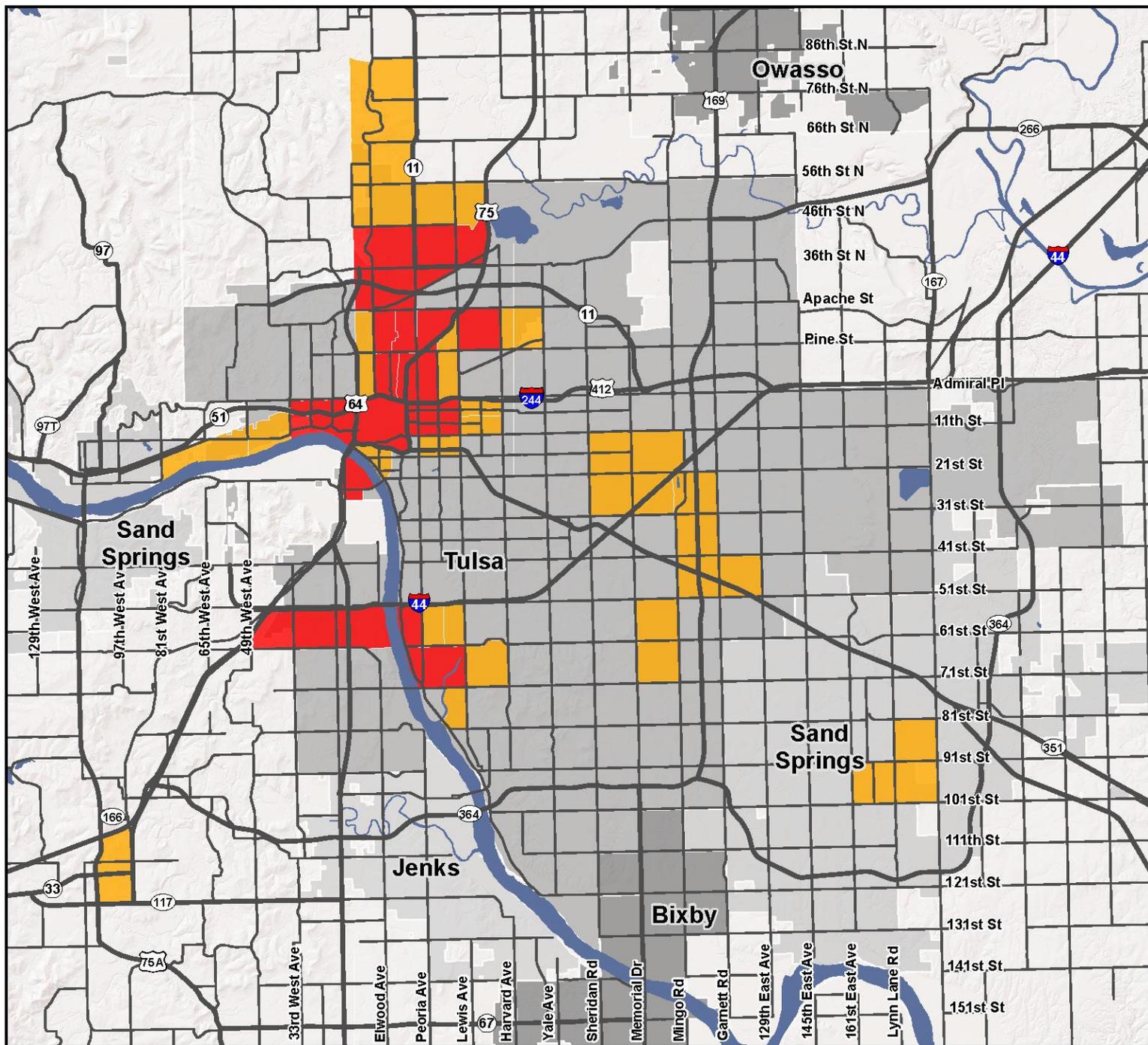


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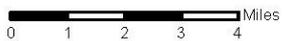


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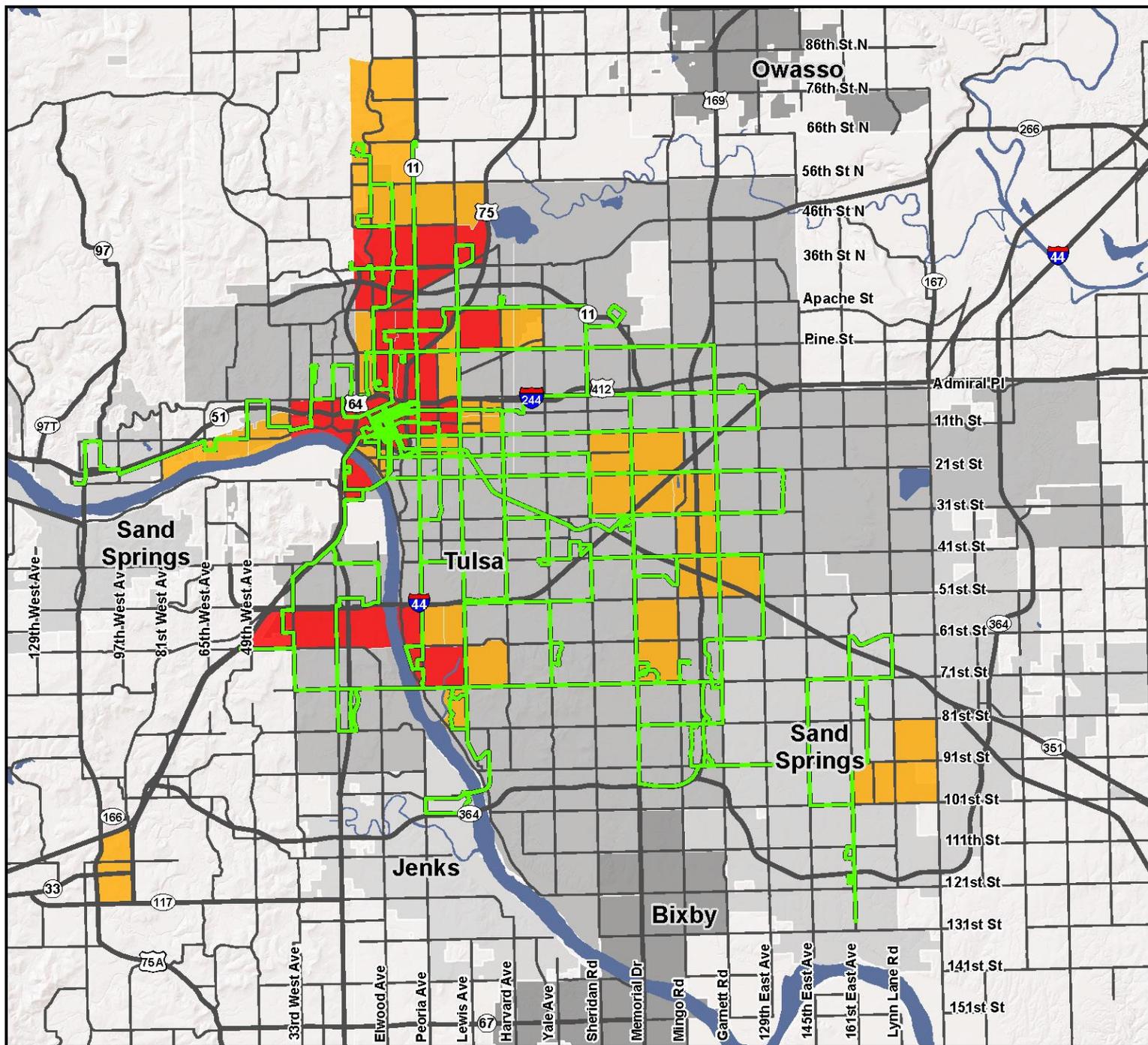


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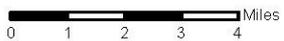


Transit Need Index

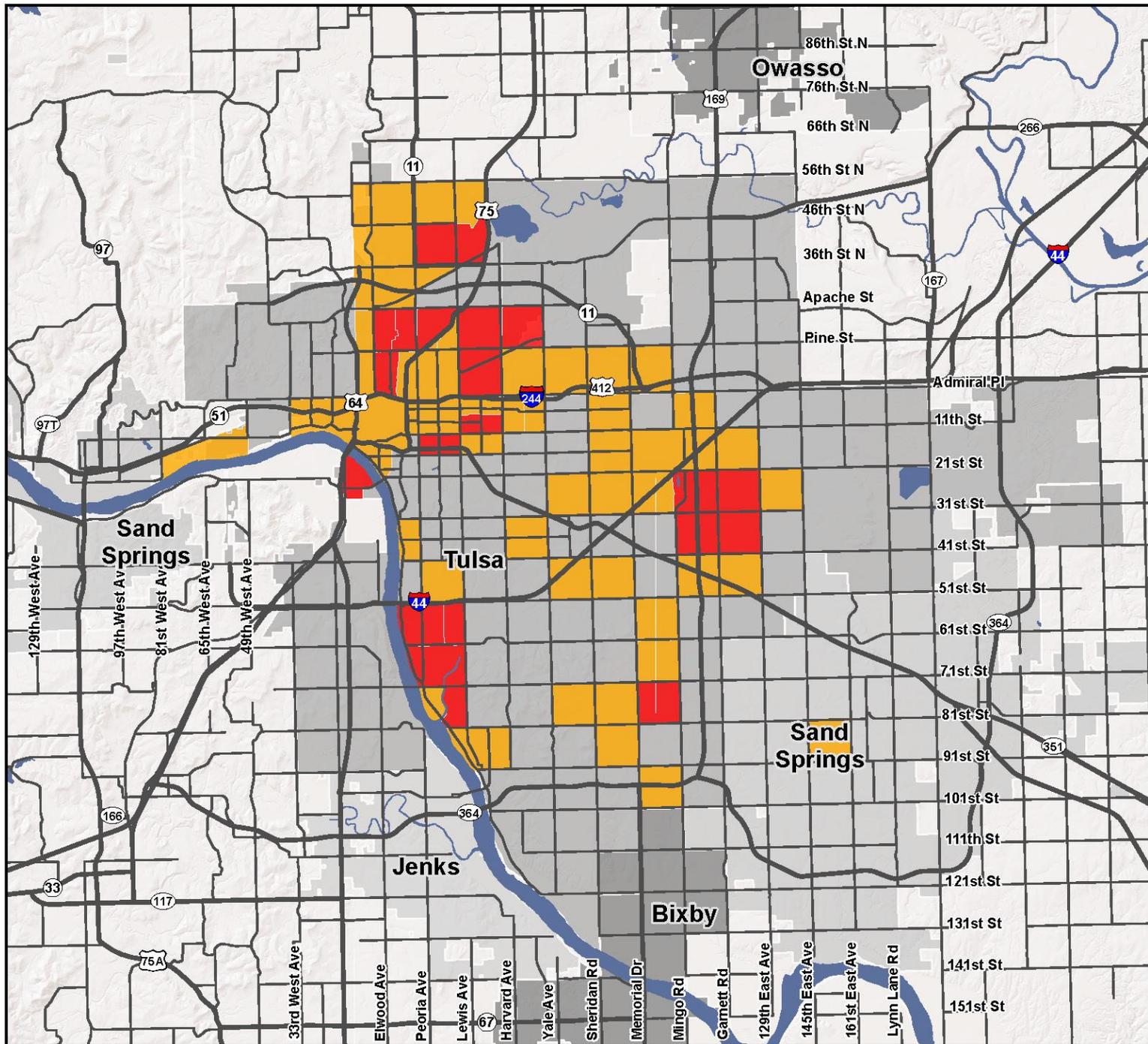


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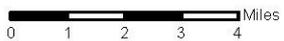


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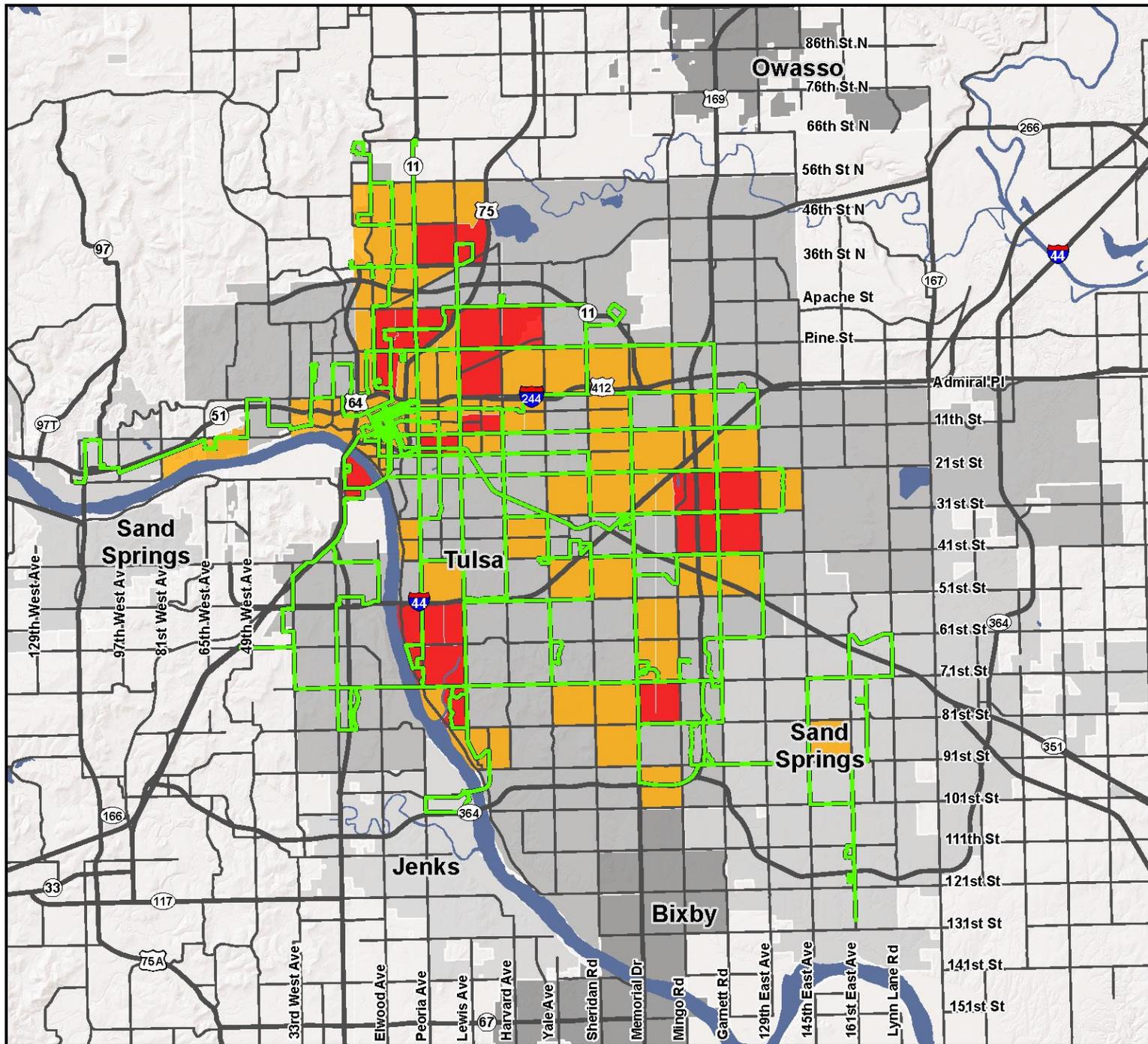
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A nighttime photograph of the Tulsa skyline, Oklahoma, with several skyscrapers illuminated and their lights reflecting in a body of water in the foreground. The sky is a deep blue, and the overall scene is serene and urban.

TULSA TRANSIT

Public Transportation in Tulsa

We provide two services

Fixed Route Program



Lift Program



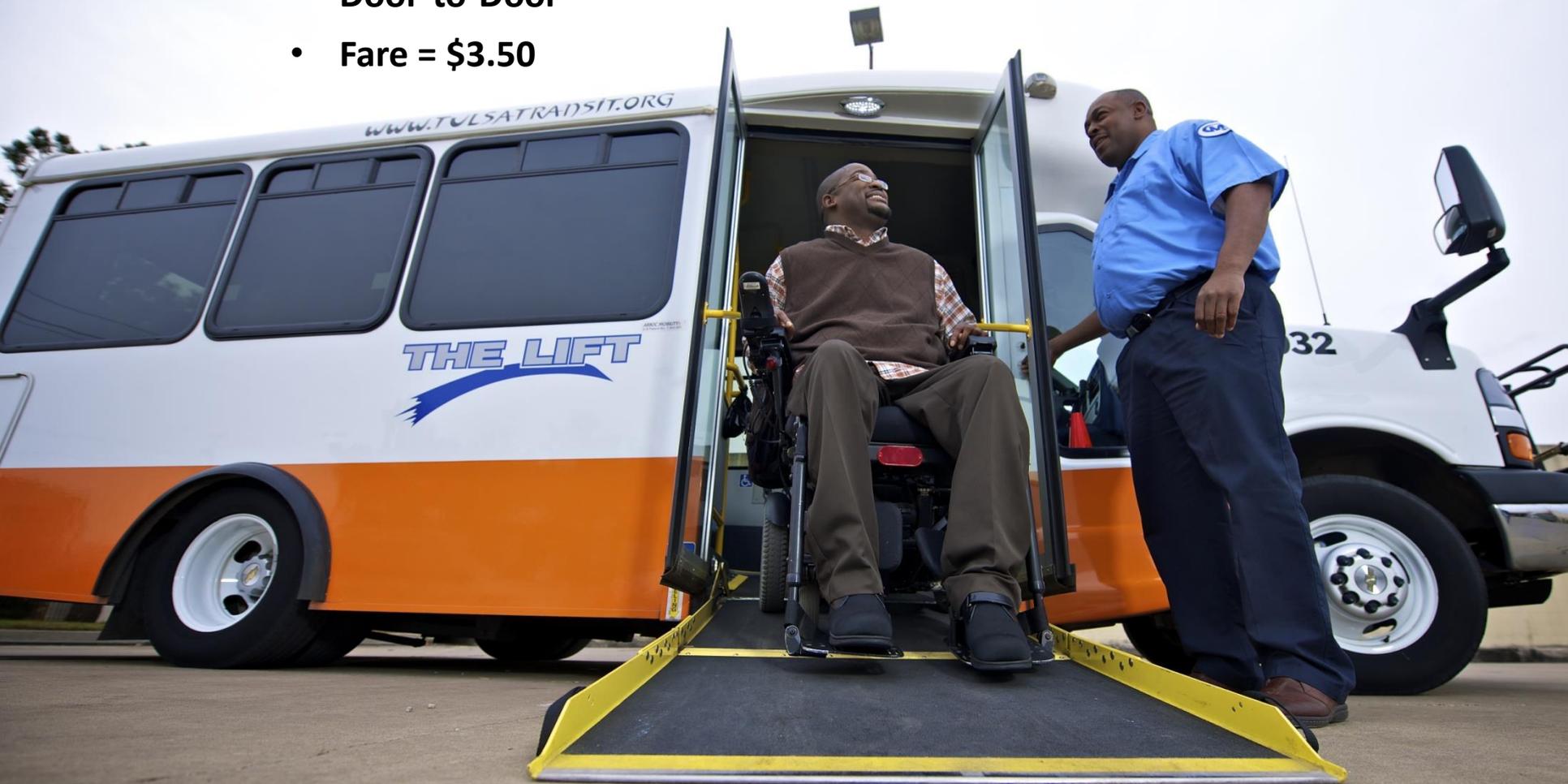
Fixed Route Program

- 18 Daytime Routes
- 6 Evening Routes
- 2 Express Routes
- Monday-Saturday
- CNG Buses
- Fare = \$1.75

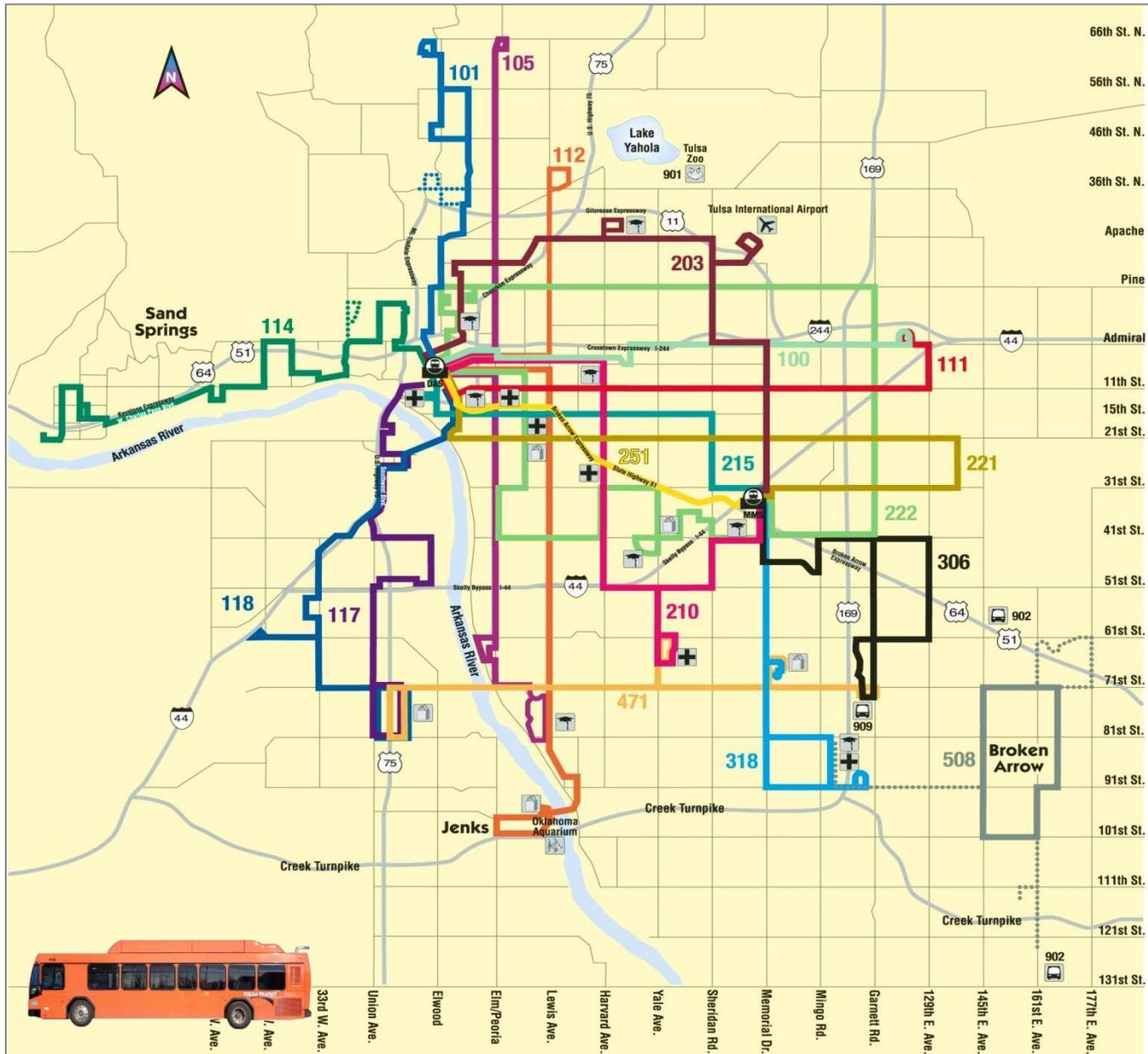


Lift Program

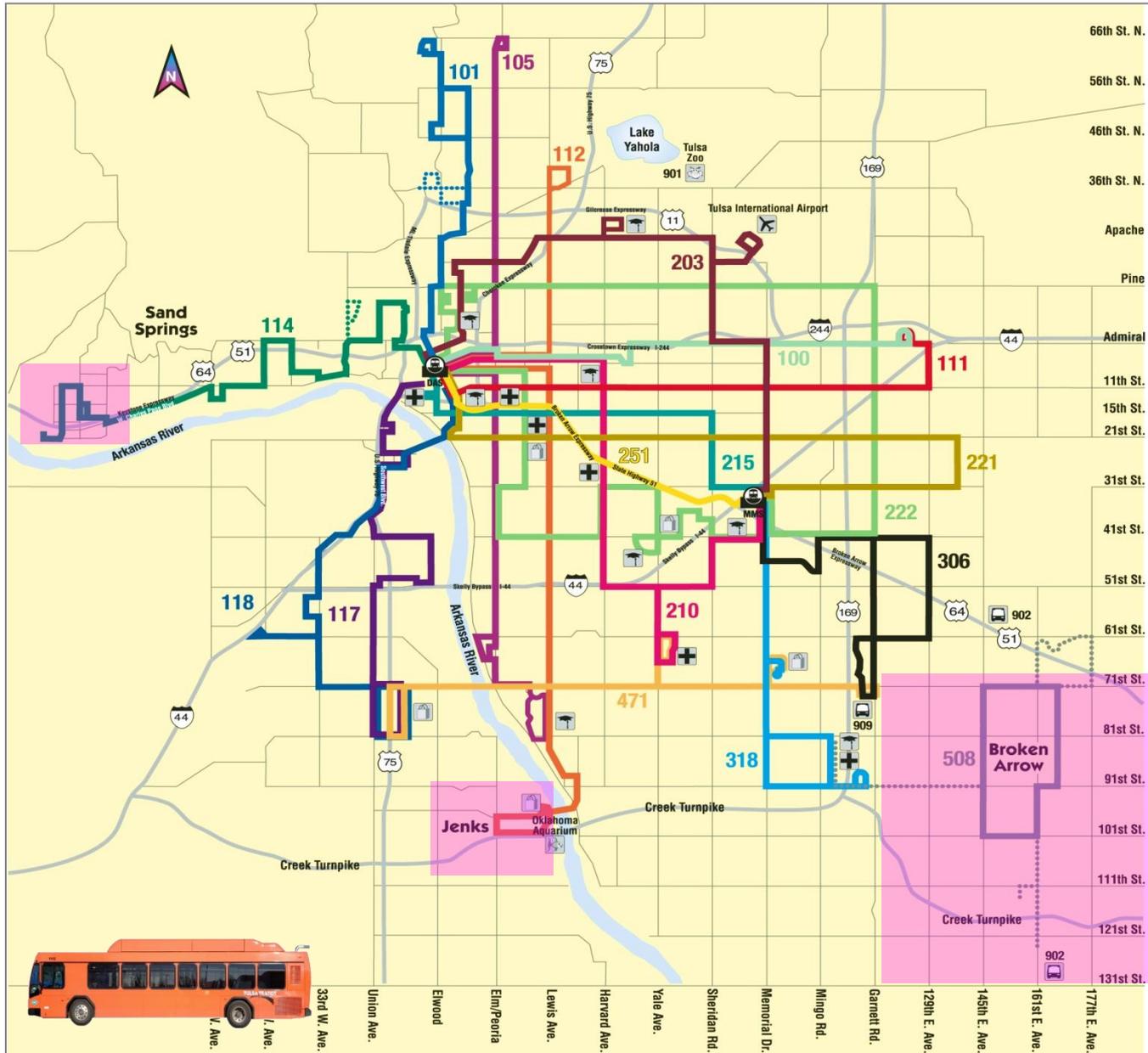
- Disabled Program
- Comparable Service
- Door-to-Door
- Fare = \$3.50



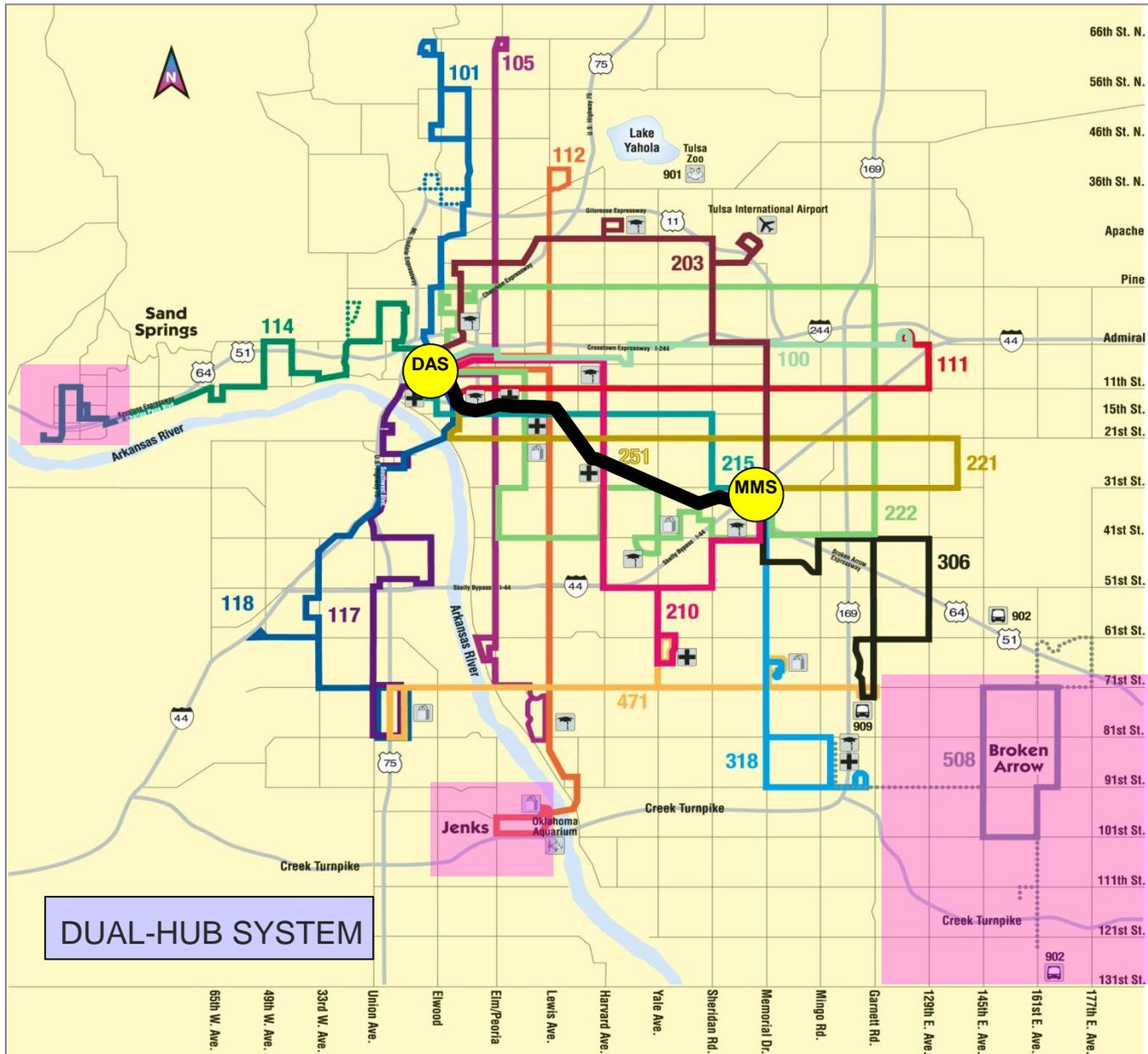
Our Service Area



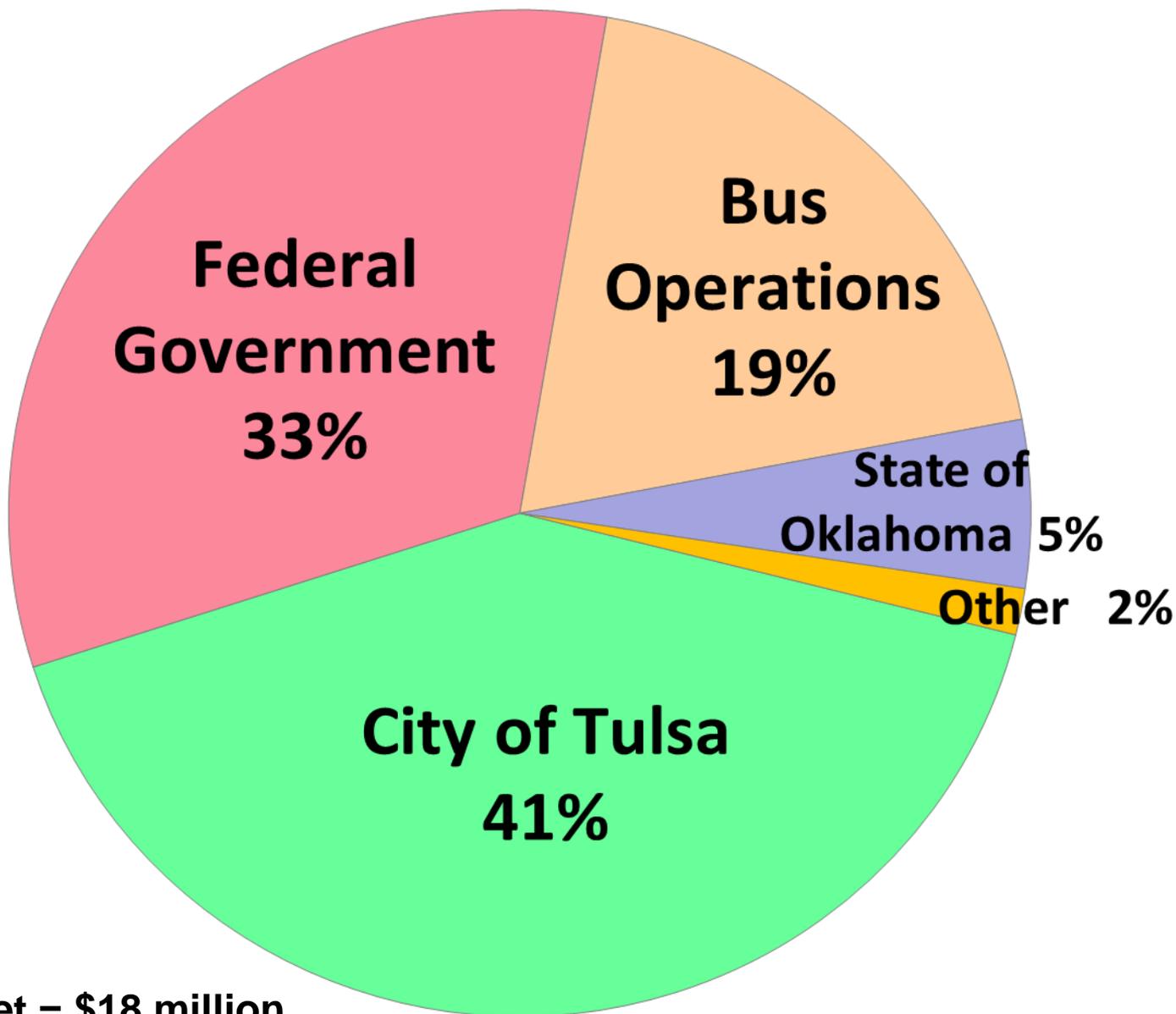
The suburbs support their service



Transfer stations



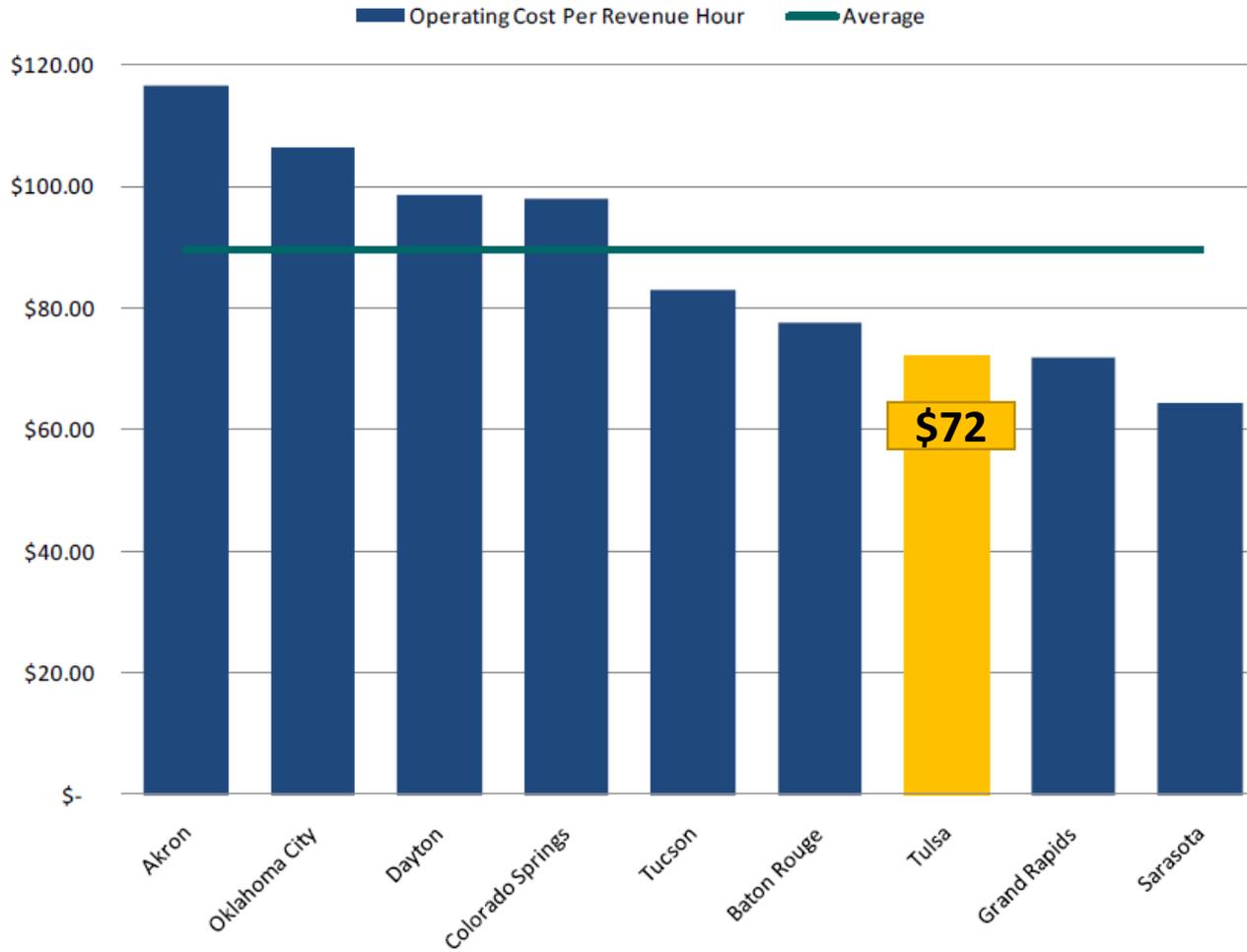
How is the bus system funded?



Annual Budget = \$18 million

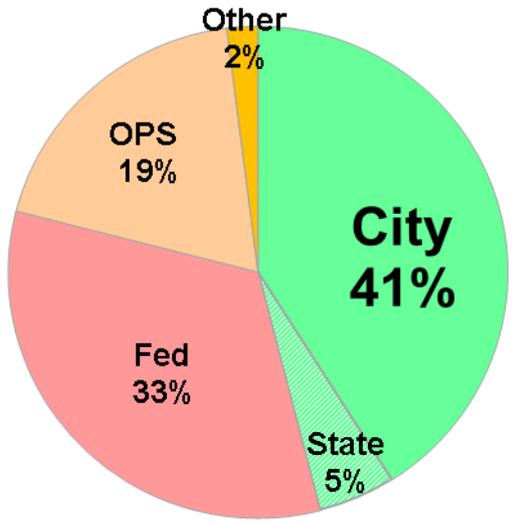
How efficient is the system?

Figure 2.15: Operating cost per revenue hour

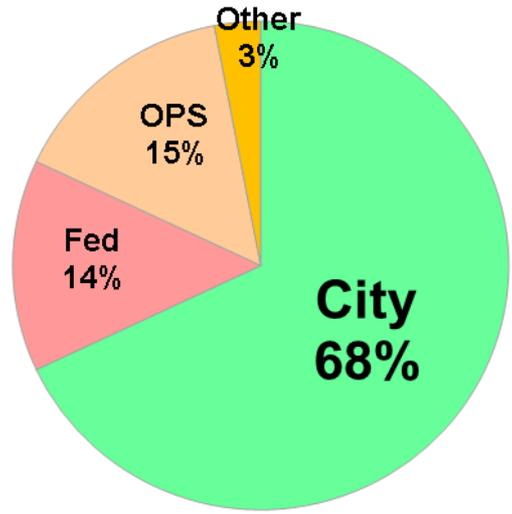


How does Tulsa compare?

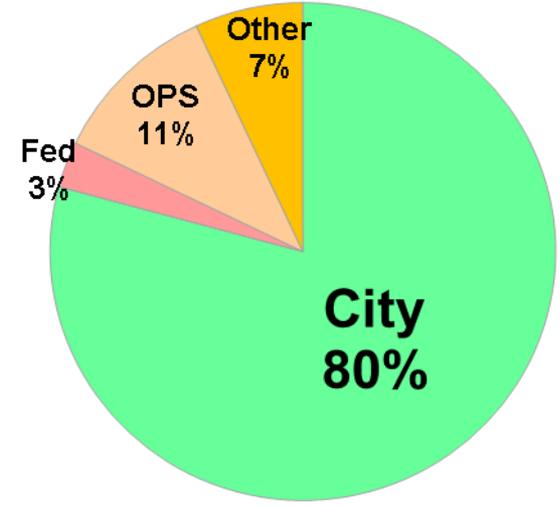
Tulsa



Kansas City



Dallas

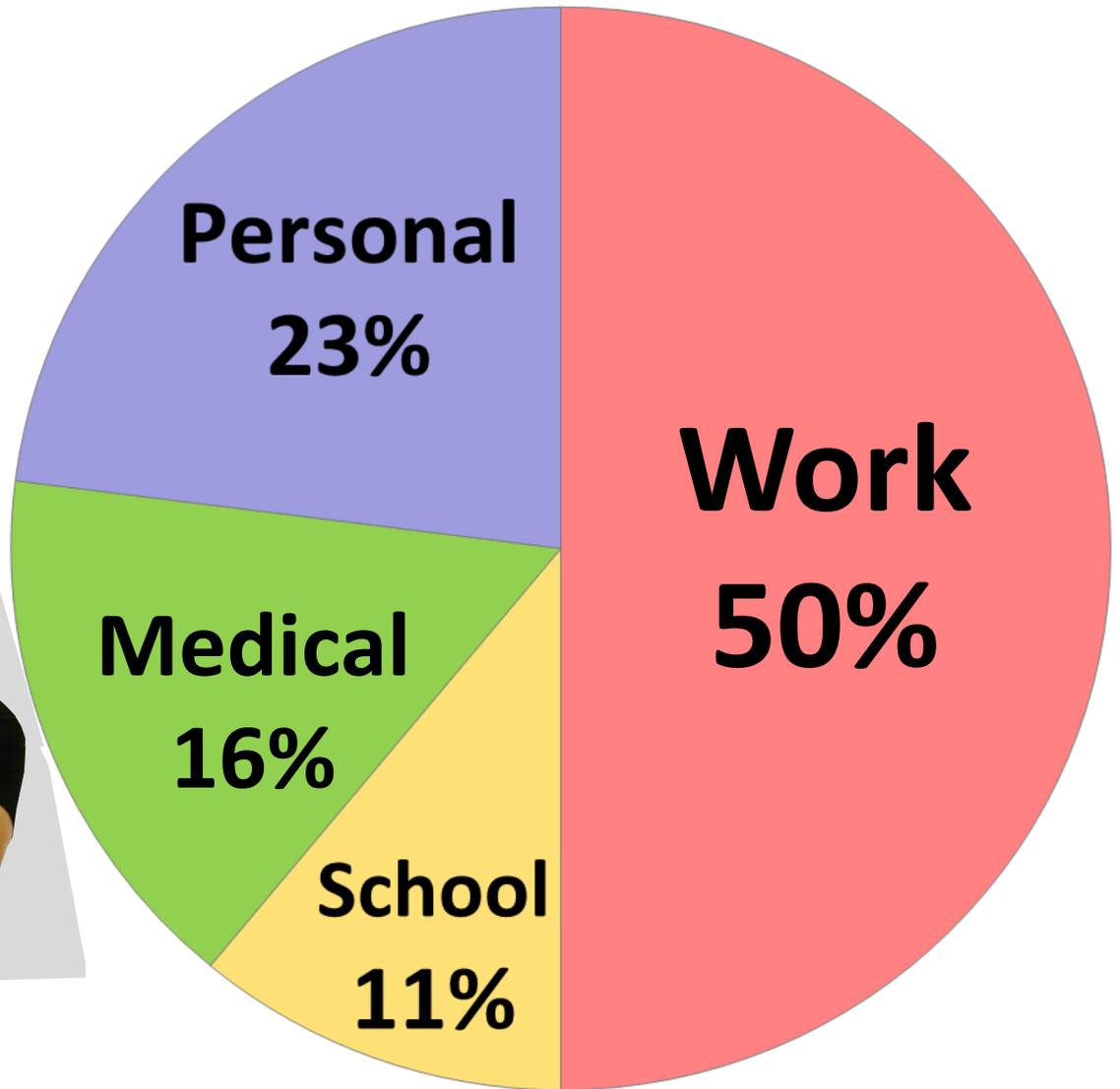


Kansas City and Dallas each have a dedicated sales tax for transit. This allows them to use more of their federal allocation for capital projects.

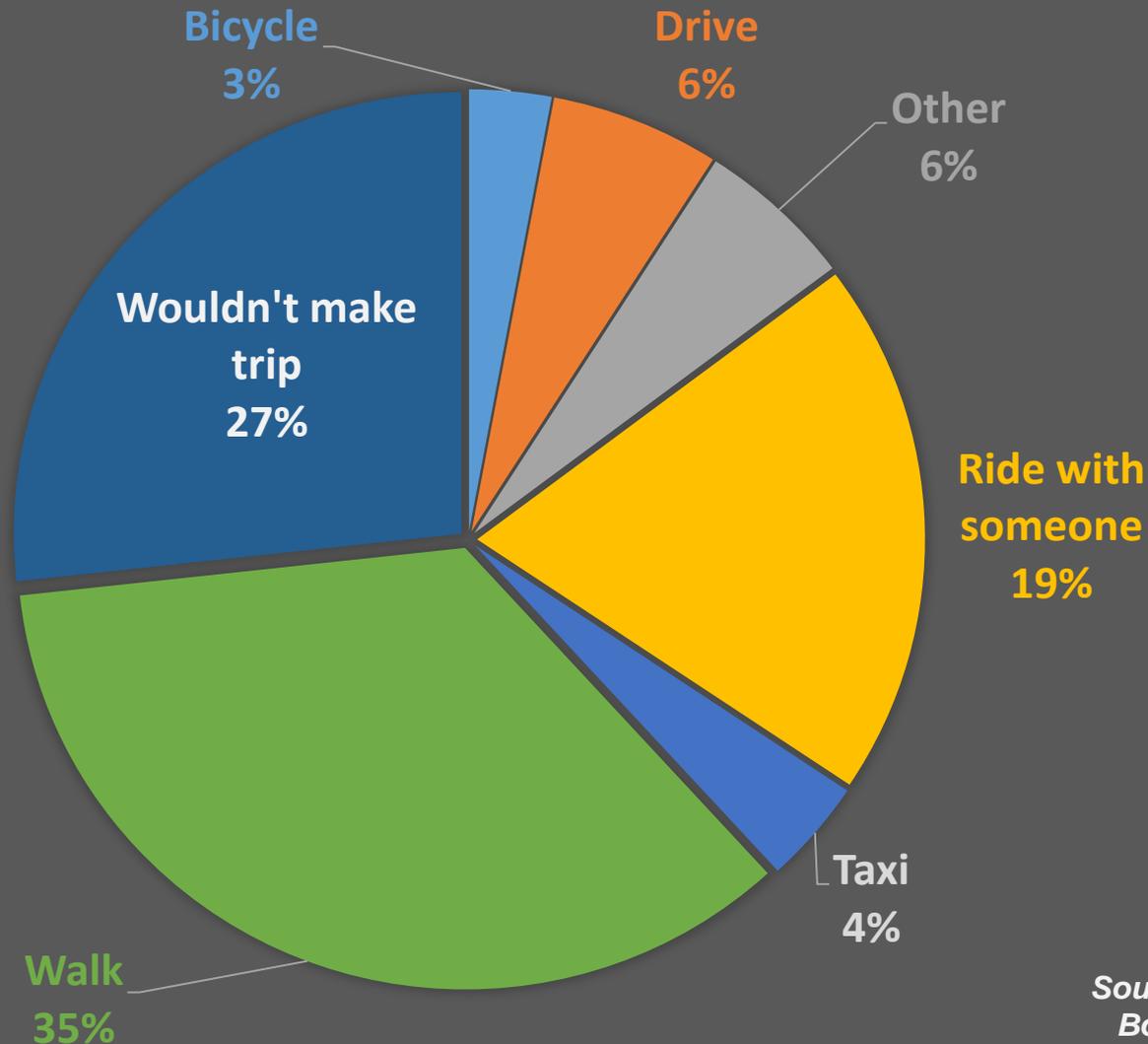
Why do people ride the bus?

Access to life!

- Most of the people using our services are going to work or school.
- Most don't have regular access to a car.



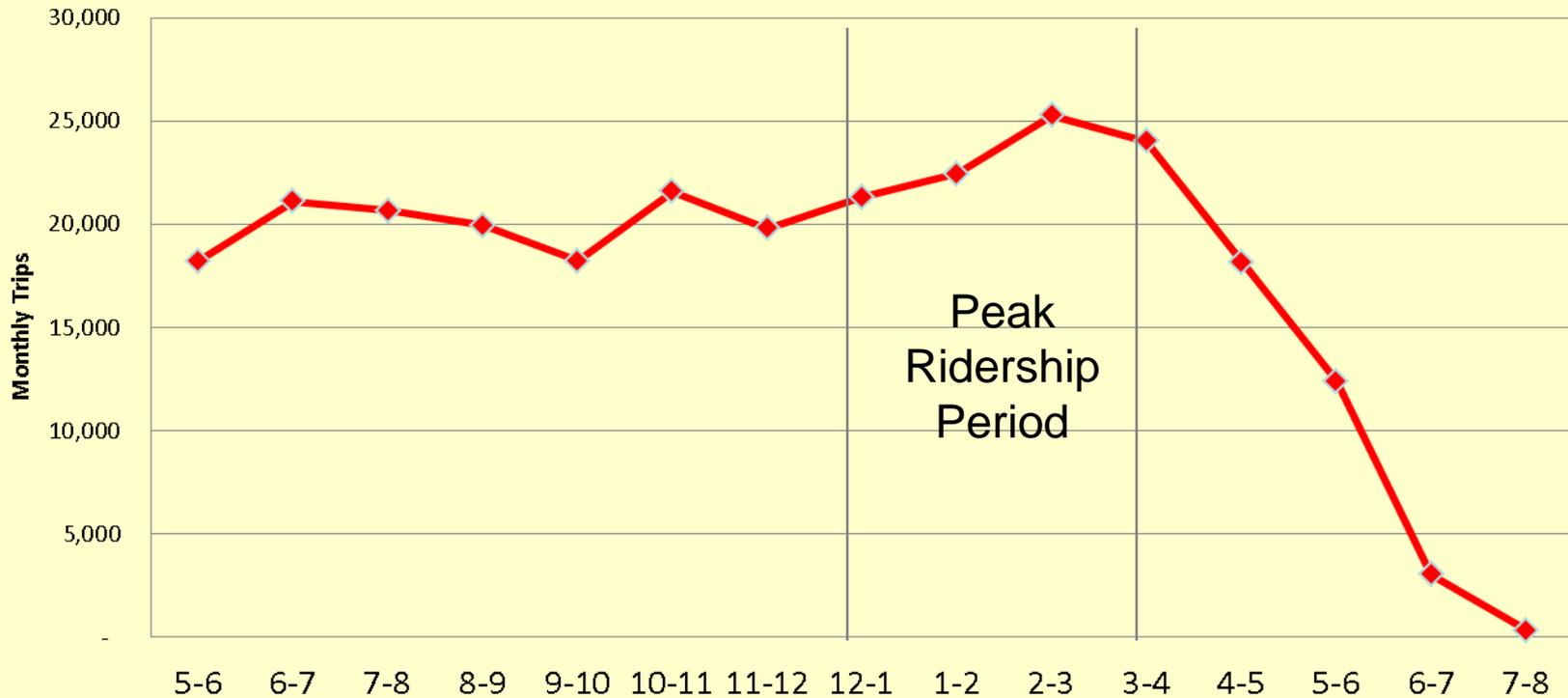
How would you have made the trip if you had not used public transit?



Source: INCOG 2010 On-Board Transit Survey

When do people ride the bus?

Passenger Ridership by Time of Day



Tulsa Transit's peak ridership period is between noon and 4pm.

Management has adjusted the bus schedules to better accommodate this ridership pattern.

Who is our customer?

- *Average rider age is 55 years old.*
- *Most riders are white.*
- *Most riders are female.*
- *Most riders are commuting to work.*
- *Most riders don't have reliable access to a car.*
- *Most riders ride the bus five days per week and take two buses to reach their destination.*
- *Most riders have been transit customers for over five years.*
- *Most riders have high school diplomas.*
- *Average rider annual household income is \$21,055.*



Ethel

Business is Good!

Ridership topped 3,000,000 trips in 2014



12,000 daily Fixed Route trips



600 daily Lift Program trips



Improved Website

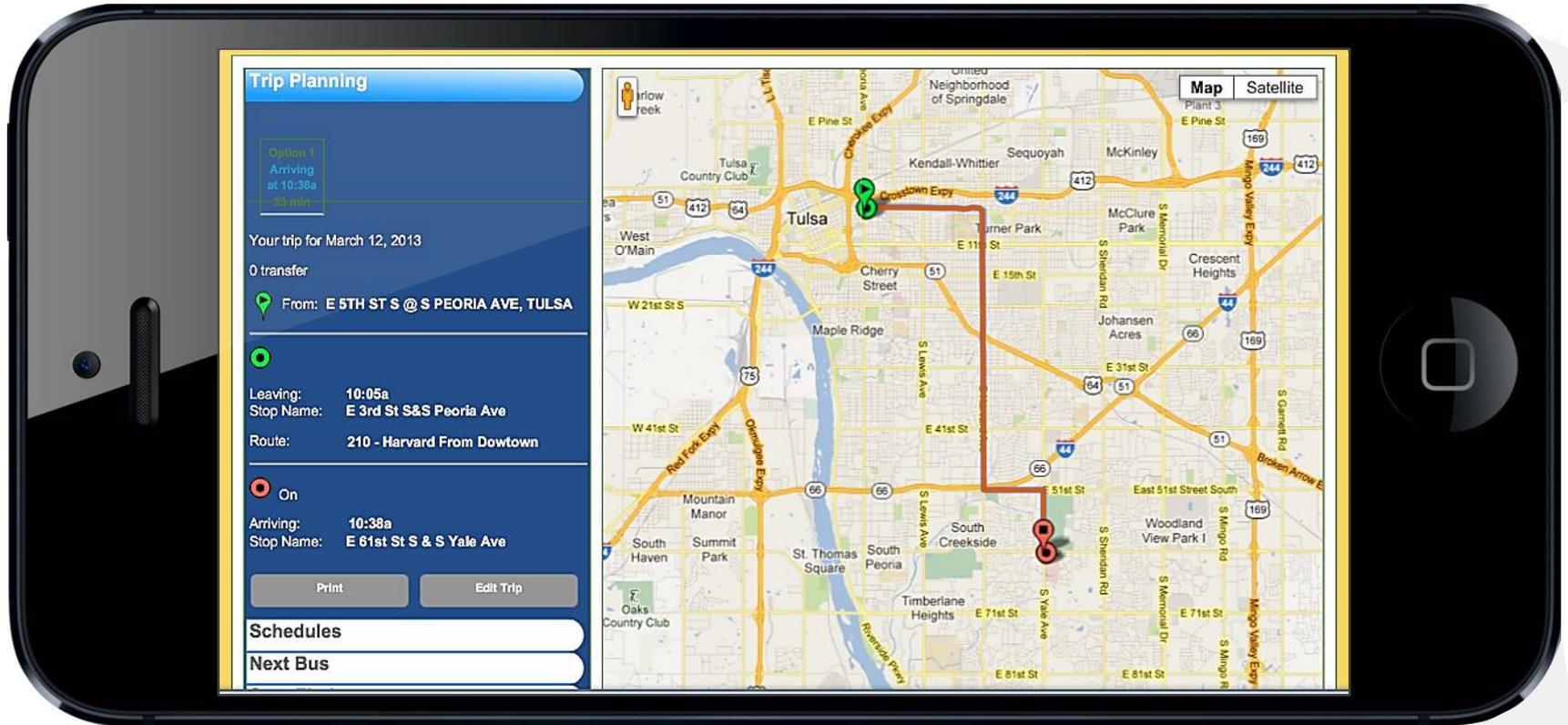
We upgraded our website to better accommodate new riders. It's portable and loaded with valuable information on how to ride our transit system.

If you can't find the answer to your question on the website you can always contact our customer center at 918-582-2100.

www.tulsatransit.org



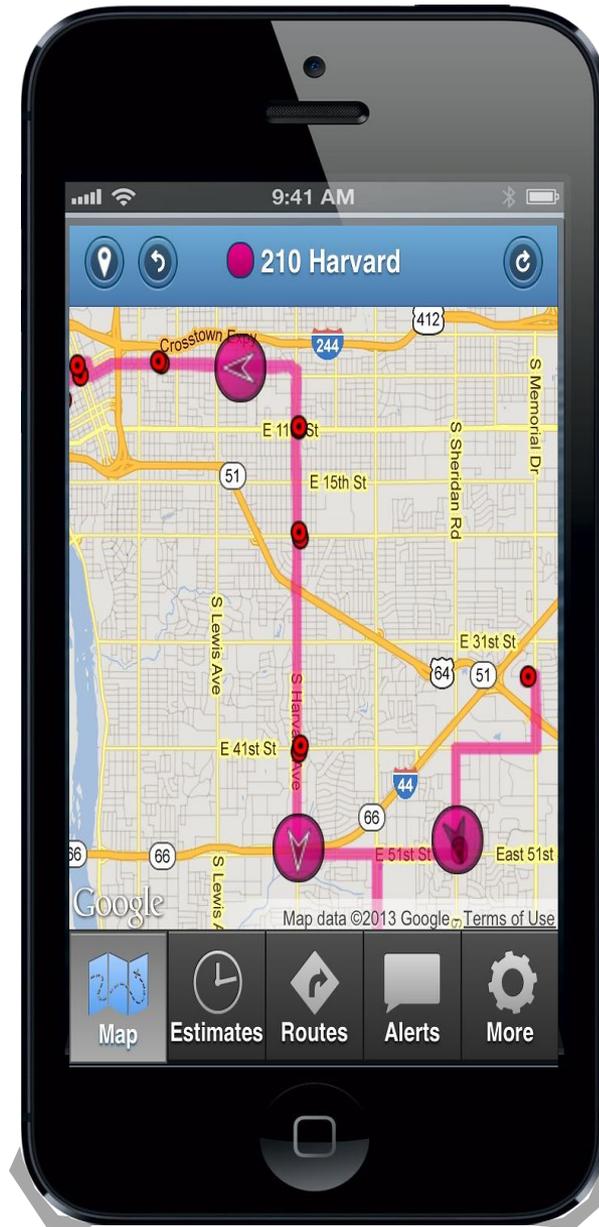
Trip Planner



Plan your trip from your phone or other device.

Bus Tracker

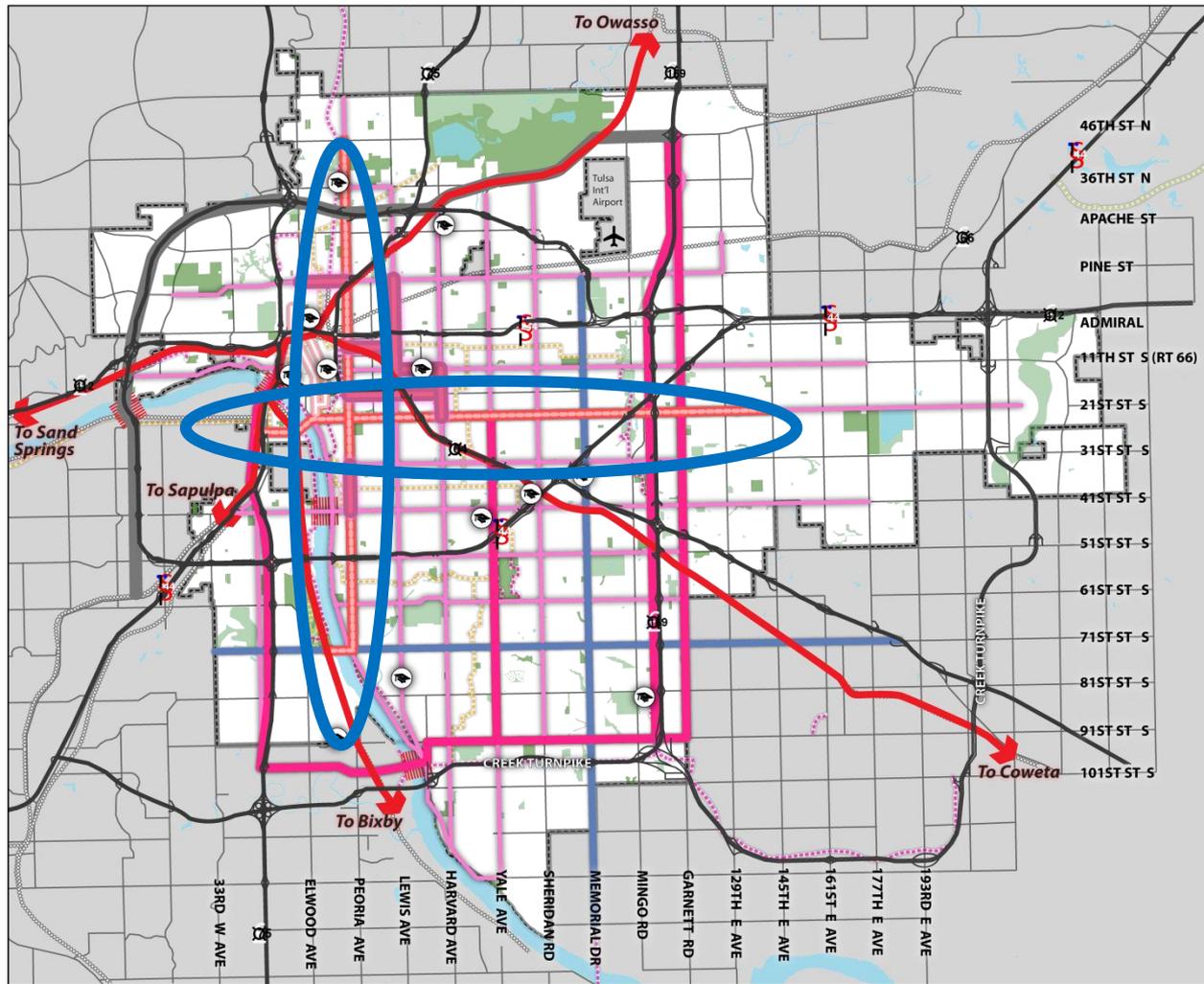
Where is
my bus
**RIGHT
NOW?**

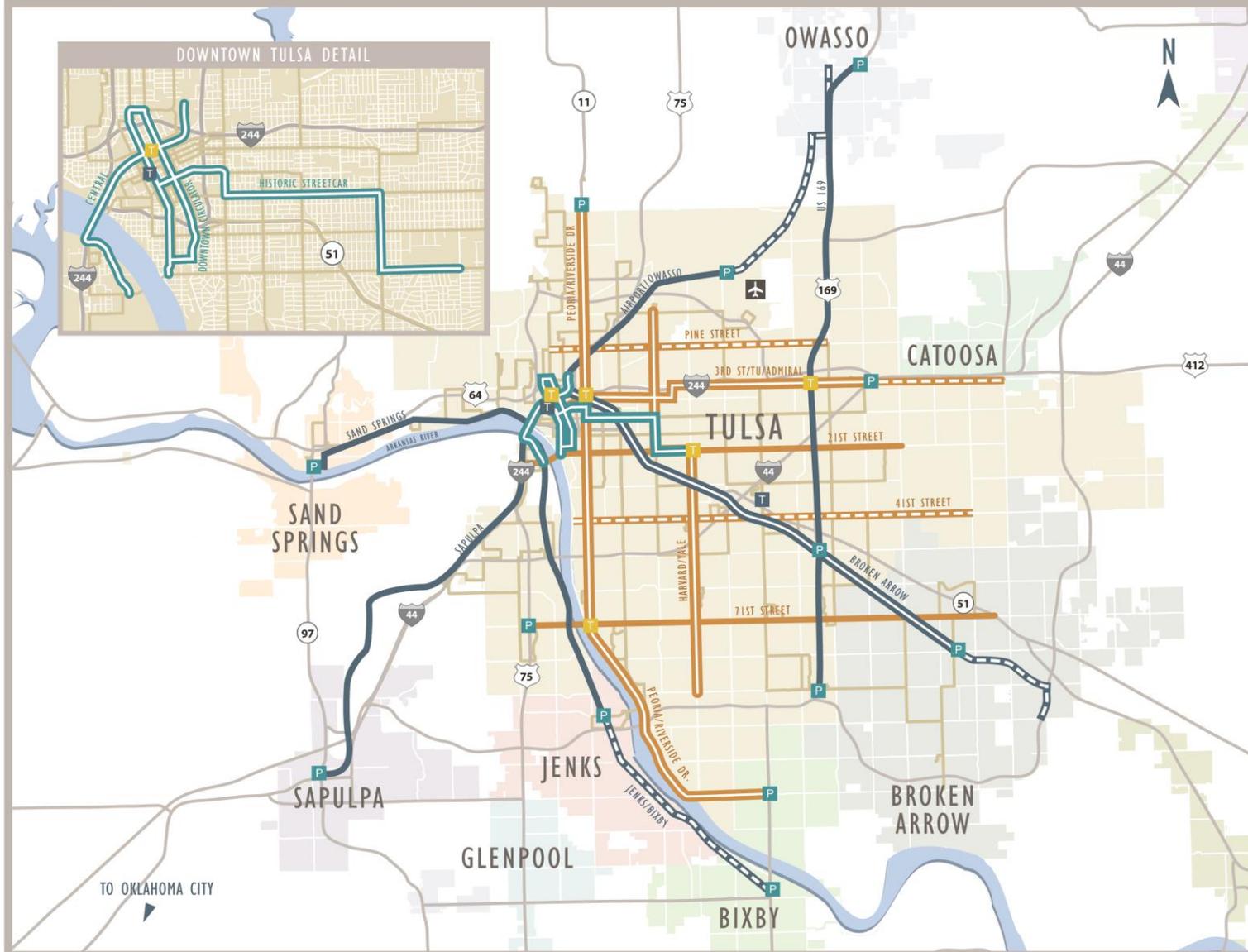


- Real-time information on the location of your bus!
- Texting function for users without internet.

Planning for the Future of Transit

PlaniTulsa Comprehensive Plan, 2010





FACILITIES

- T Transit Center (Existing)
- T Transit Center (Proposed)
- P Park & Ride (Proposed)

FOUNDATION

- Circulator
- Urban
- Commuter

ENHANCED

- Urban
- Commuter

EXTENDED

- Urban
- Commuter

BUS

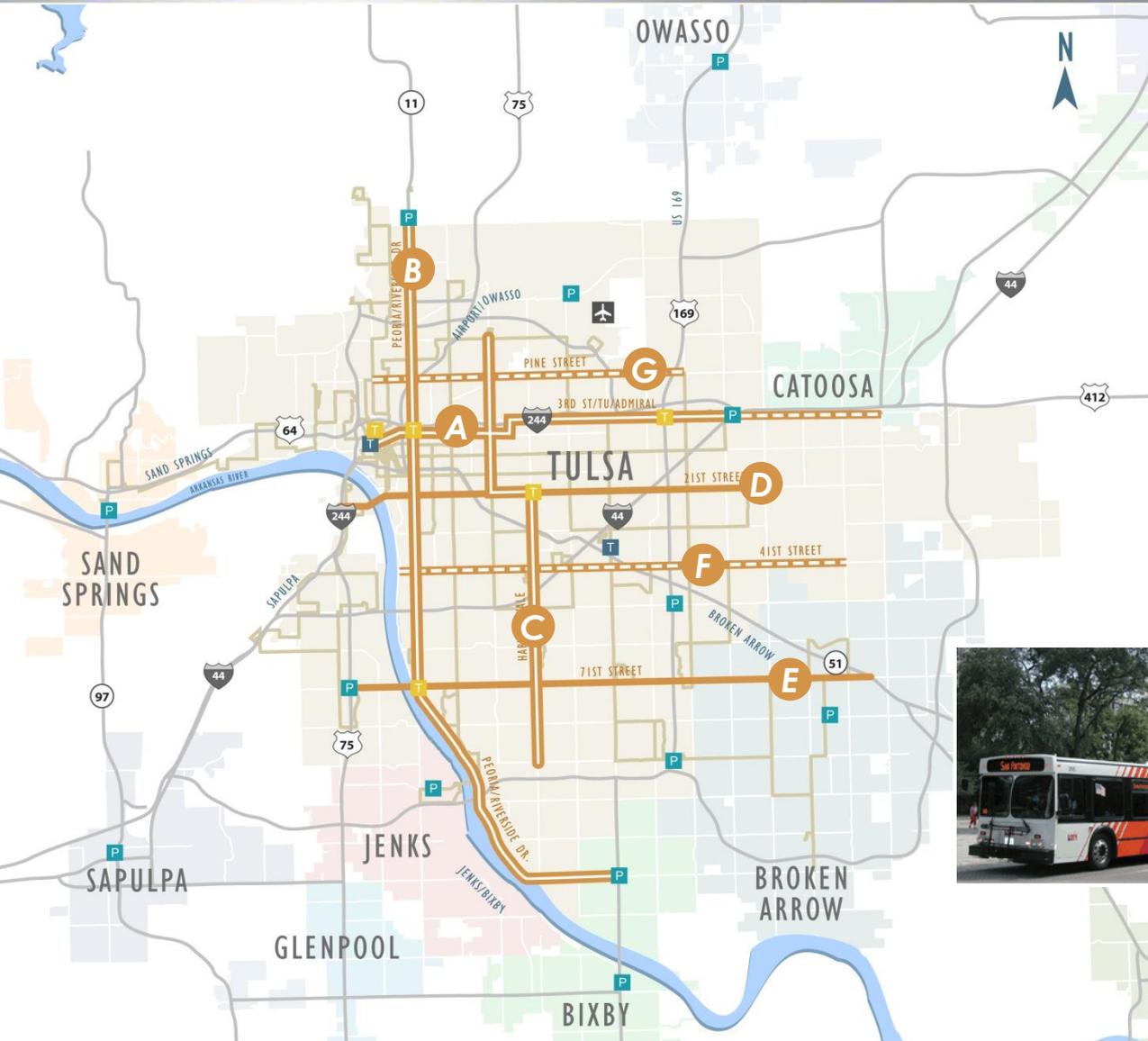
- Existing Bus Network



COMMUTER SERVICE

- A. *BROKEN ARROW*
- B. *AIRPORT/OWASSO*
- C. *JENKS/BIXBY*
- D. *SAPULPA*
- E. *US 169*
- F. *SAND SPRINGS*





URBAN SERVICE

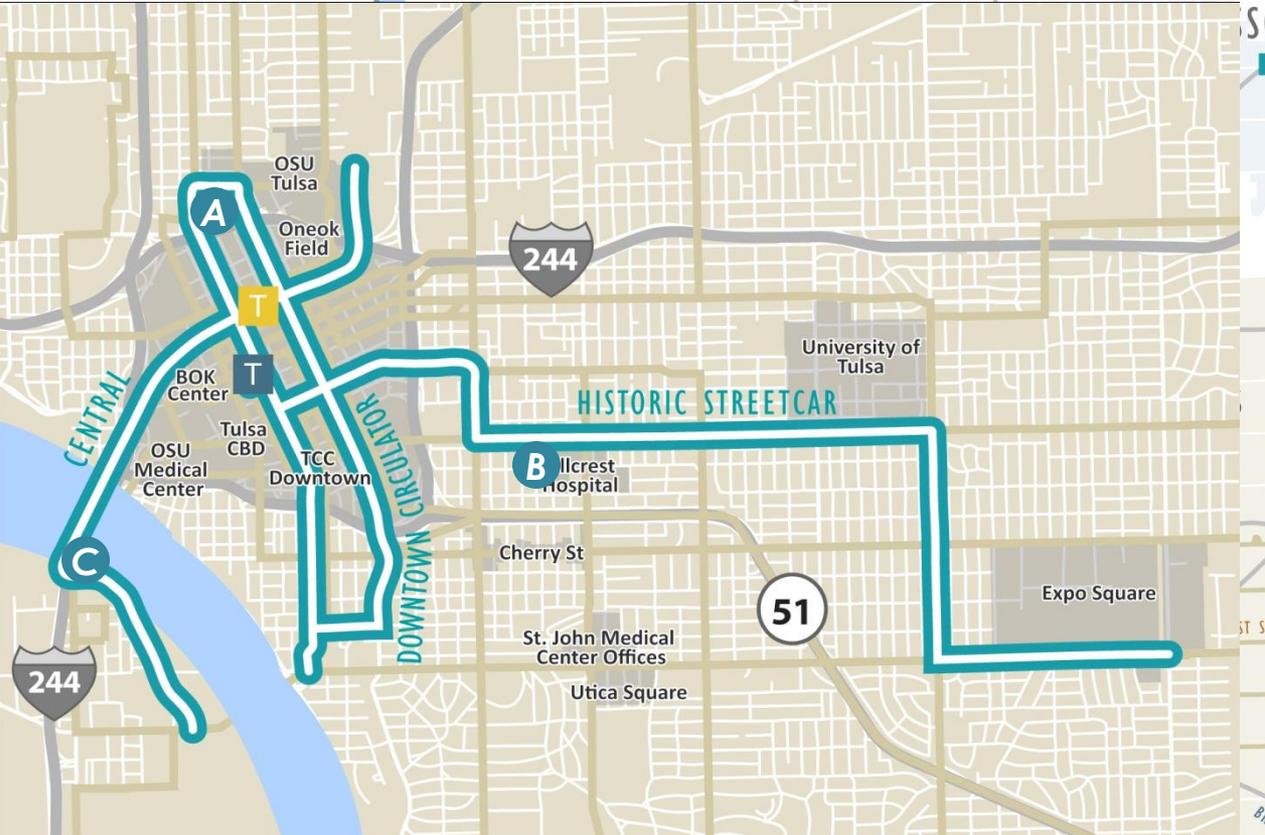
- A. 3RD ST/TU/ADMIRAL
- B. PEORIA/RIVERSIDE
- C. HARVARD/YALE
- D. 21ST STREET
- E. 71ST STREET
- F. 41ST STREET
- G. PINE STREET



CIRCULATOR SERVICE

- A. DOWNTOWN CIRCULATOR
- B. HISTORIC STREETCAR
- C. CENTRAL

- ### LEGEND
-  Transit Center (Existing)
 -  Transit Center (Proposed)
 -  Park & Ride (Proposed)
 -  Foundation



Peoria Bus Rapid Transit

Peoria Bus Rapid Transit



FAST FORWARD

al Transit an

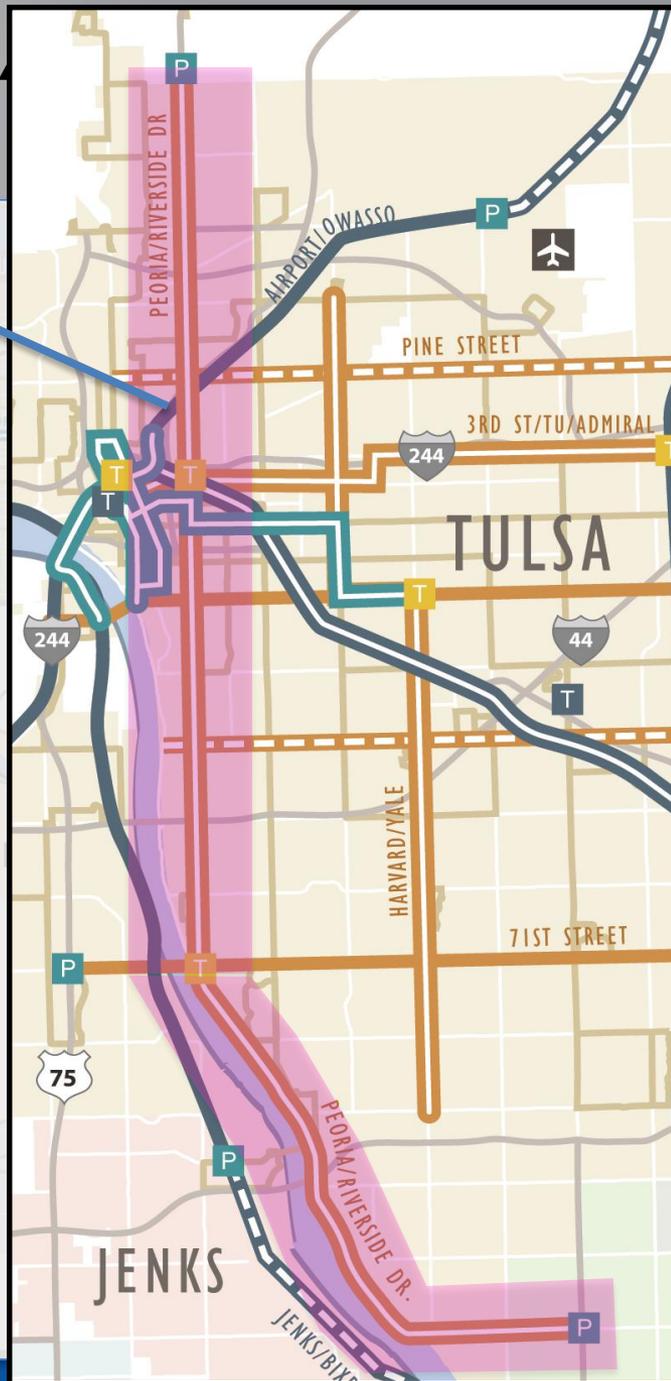
Peoria/Riverside Corridor

20.2 Miles

Residents: 56,000 (1 in 7)

Jobs: 52,000 (1 in 5)

5,700 TOTAL daily trips to/from downtown (13%)



- FACILITY
 - T Tra
 - T Tra
 - P Par
- FOUNDA
 - Urban
 - Commuter
- ENHANCED
 - Urban
 - Commuter
- EXTENDED
 - Urban
 - Commuter
- BUS
 - Existing Bus Network

What is Bus Rapid Transit?



Branded Buses



Off-Board Fare Collection

AT&T 6:42 PM

NEXTbus

Agency: MBTA
 Route: 64
 Direction: University Park via Putnam St. & Central Square
 Stop: (#00073)
 Destination: Franklin St @ Sidney St

Tracked vehicle in:

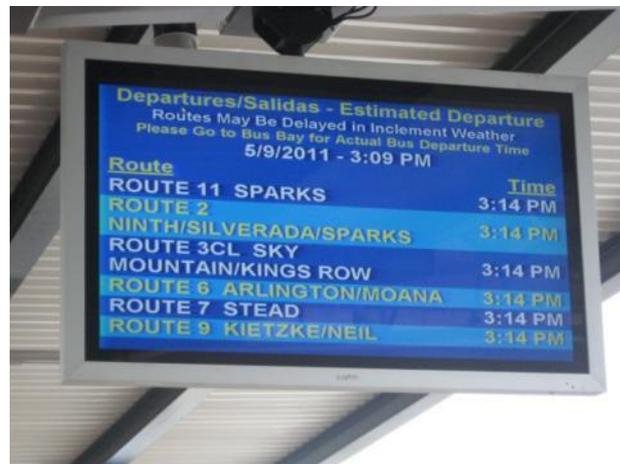
23 minutes
83 minutes

For other routes serving same stop:

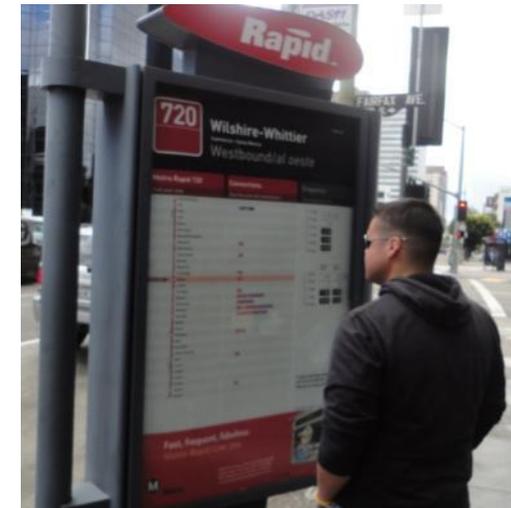
11 min (70 University Park via Arsenal St. & Central Square)
15 min (70A University Park via Lincoln St. & Totten Pond Rd.)
27 min (70 University Park via Arsenal St. & Central Square)



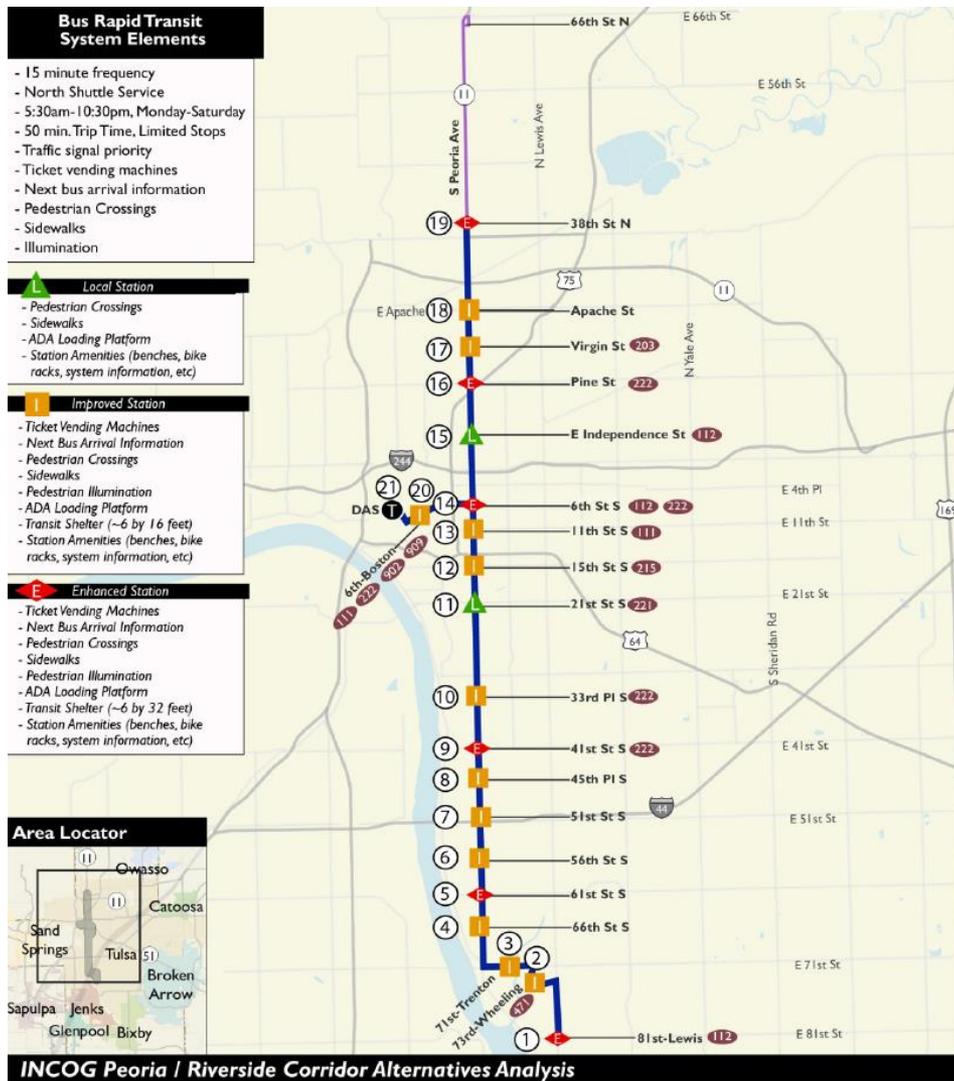
Enhanced Boarding Platforms



Passenger Information



Operating Frequency	BRT: 15 min. peak 20 min. off-peak
Hour Span	5:30am – 10:30pm
Saturday	30 min
Sunday	No service
Fare	\$1.75 (regular fare)
Length	15 miles
Cost	\$15 Million
Operating start year	2021









Source: Dupler, P. Ft. Worth Transit Authority "The T" 29 January 2013