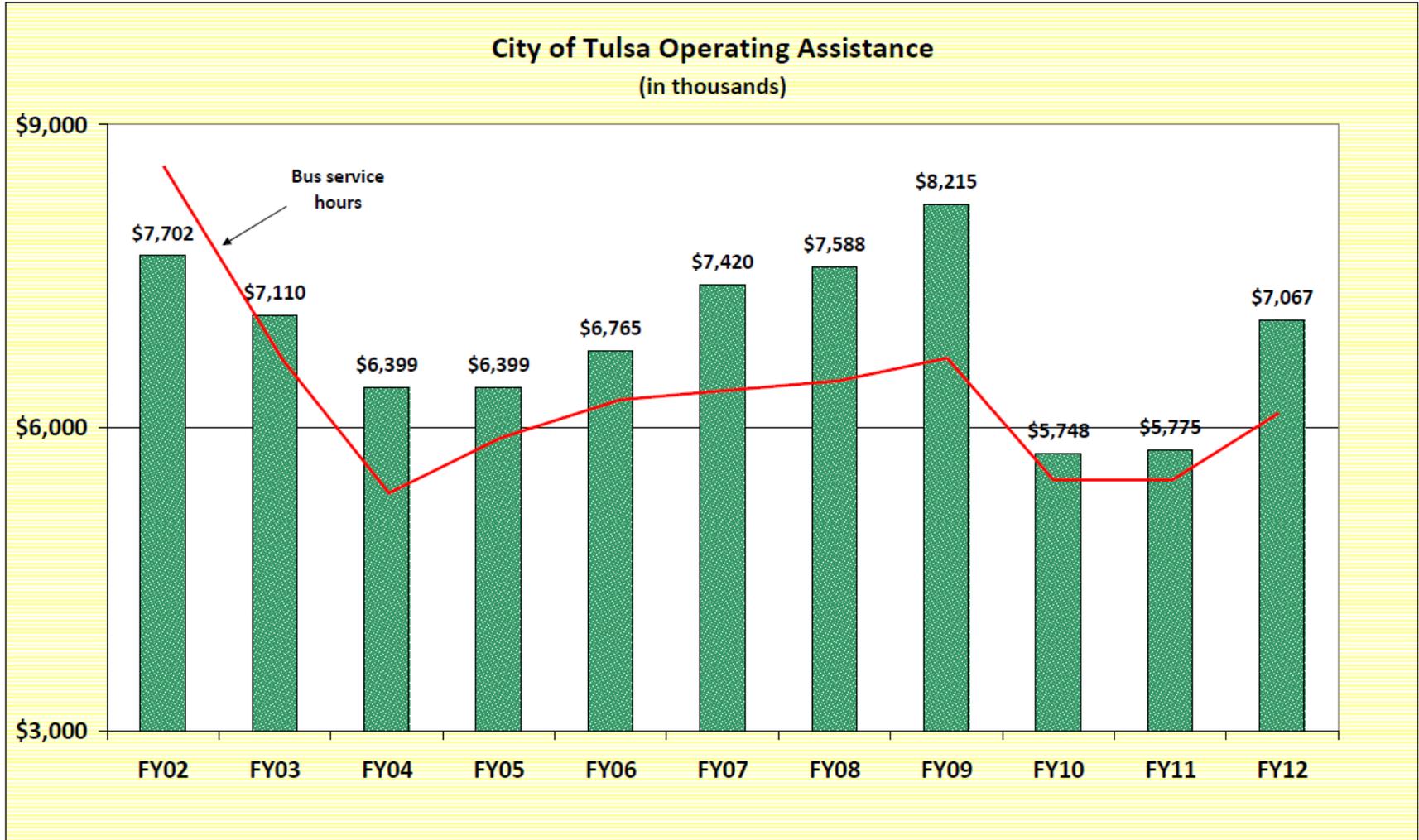




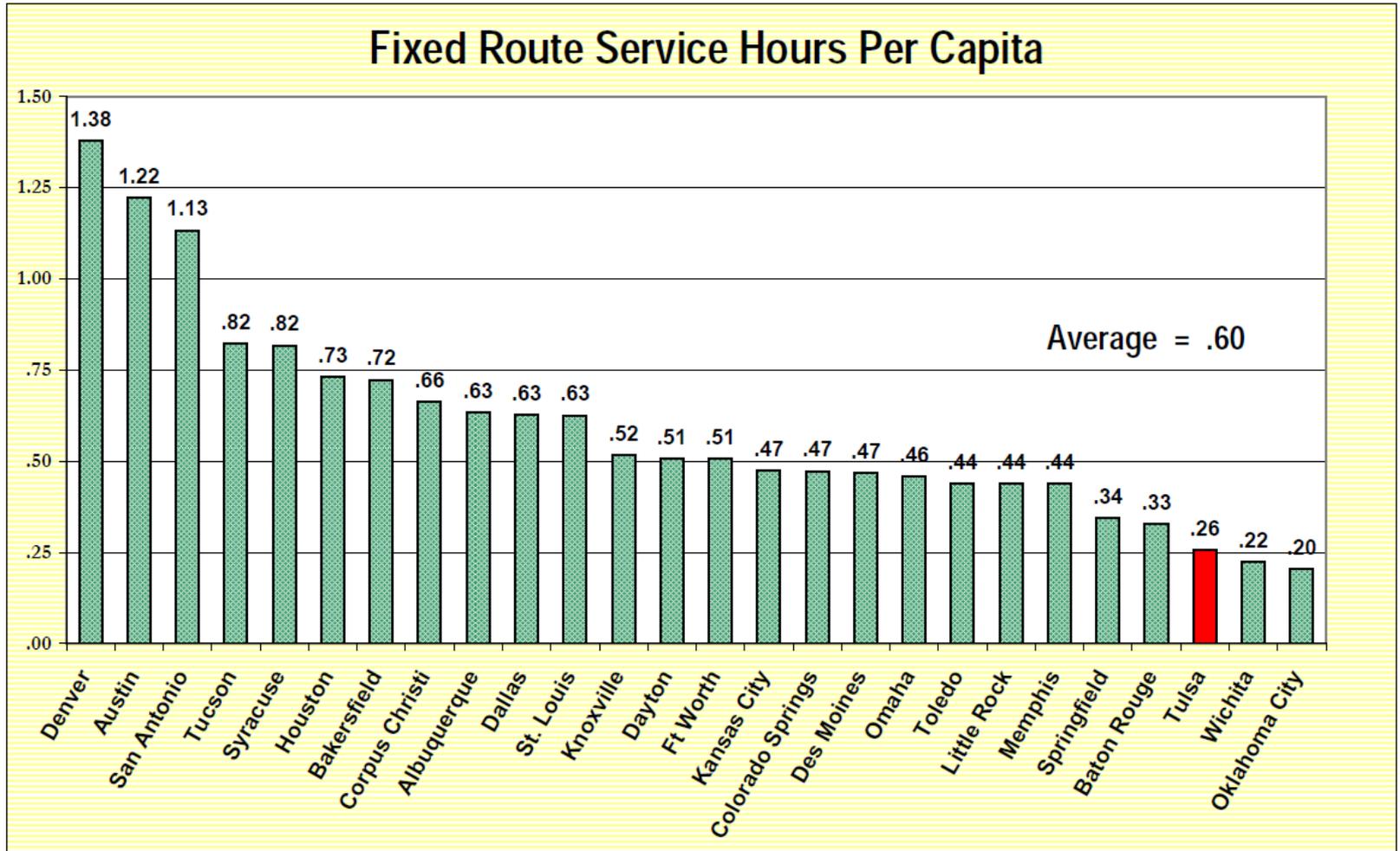
Bus Operations Plan

Immediate and Near-Term Implementation Strategies

- Ridership has not recovered from cuts in 2002-2004
- Transit dependent ridership base
- Transfer conditions (1 in 3 use a transfer)
- Walk accessibility limited

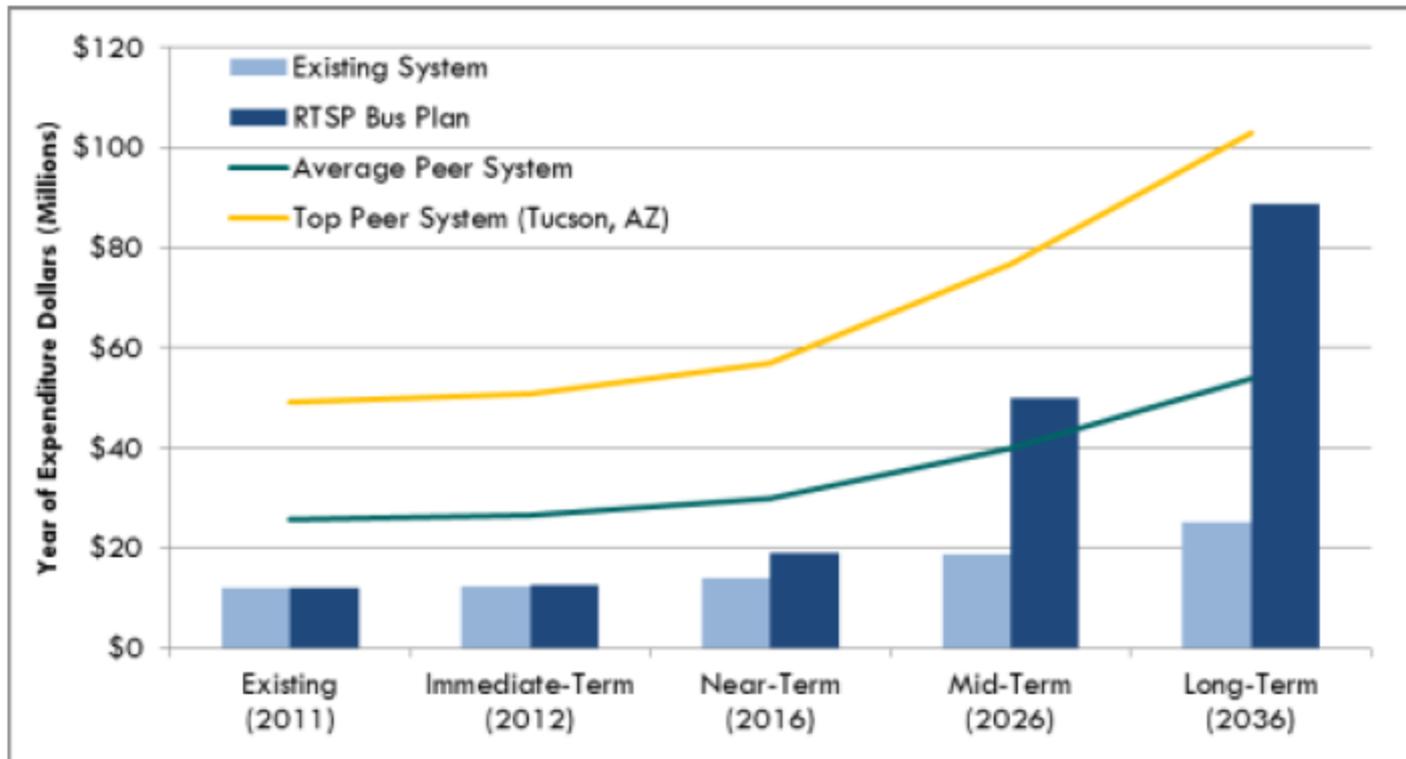


Fixed Route bus service hours have a direct correlation to the amount of local support provided by the City of Tulsa.



Source: National Transit Database

Figure 3.1: Projected Future Fixed Route Operating Costs



TILLING (first 12 months)

Improving the ground where transit can flourish

PLANTING (1-5 years)

“Seeds” of new service and technology

GROWING (5-15 years)

Grow the bus network in frequency, coverage, and operating days and hours

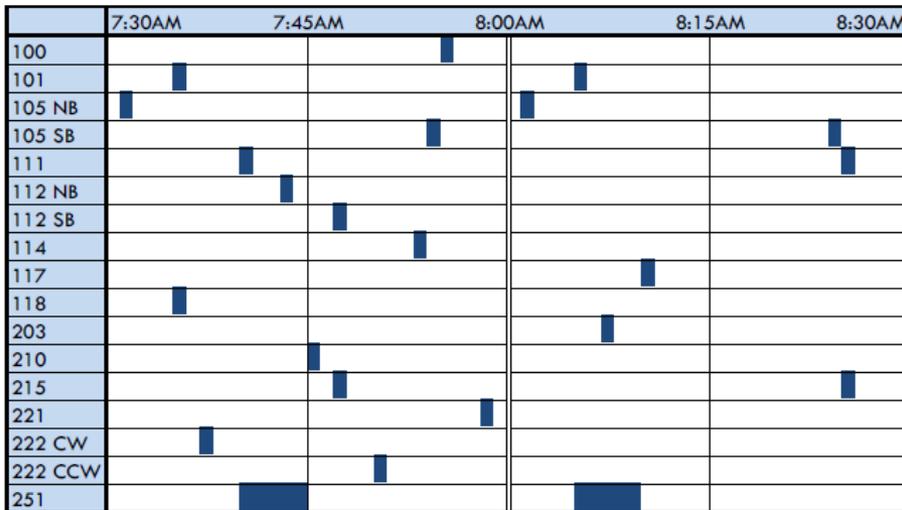
BLOOMING (15+ years)

Boosting MTTA to the top of its peer class

- Strategy #1 Standardize departures from DAS at 15, 30, 45 and top of the hour
- Strategy #2 Timed transfers at DAS with greater layover

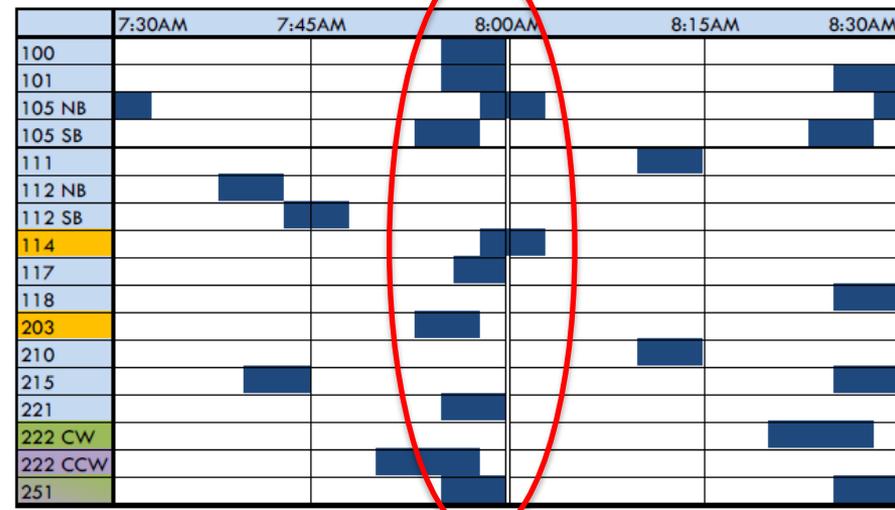
Current Layover at DAS

Figure 2.1: Existing Route Layover Time at DAS, Weekdays 7:30AM – 8:30AM



Proposed Layover at DAS

Figure 2.2: Near-Term Route Layover Time at DAS, Weekdays 7:30AM – 8:30AM



Color-coding indicates routes that are interlined.

- Strategy #1 Standardize departures at 15, 30, 45 and top of the hour
- Strategy #2 Timed transfers at DAS with greater layover
- Strategy #3 Replace Nightline service with flexible fixed route service (Suggested Rt. 100, 105, 210, 117, 221)
- Strategy #4 Develop downtown route detail map

- Strategy #5 Improve weekday headways and standardize at 30 and 60 minutes

- Strategy #6 Improve Saturday service (all routes at 60 minute headways)

- Strategy #7 Expand & improve night service (expand from 5 routes to 9 routes @ 60 min HW)

- Strategy #8 Pilot “rapid bus” service on Peoria Ave. with articulated high capacity buses

- Strategy #9 Introduce new express “seeds” in suburban communities

Mid Term

- ✓ Improve downtown circulation
- ✓ System wide expand weekday and Saturday service hours
- ✓ Introduce Sunday service
- ✓ Expand/restructure some core route service
- ✓ Implement rapid bus network on 4 corridors

Long Term

- ✓ Improve some weekday and Saturday headways (Targeted additional service on some routes)
- ✓ Expand rapid bus network on 6 more corridors



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