

EXERCISE

Although building and running a transit system is more complex than this exercise, we are giving you a chance to prioritize transit amenities for your area. These numbers do not reflect actual costs but are relatively proportional to the real costs.

Instructions: Imagine you are in charge of providing transportation for your neighborhood. You must make choices that would be best suited for you and your neighbors. You have \$30 to spend this year to **build the system**. Please select the attributes needed to start transit service from the menu of options below.

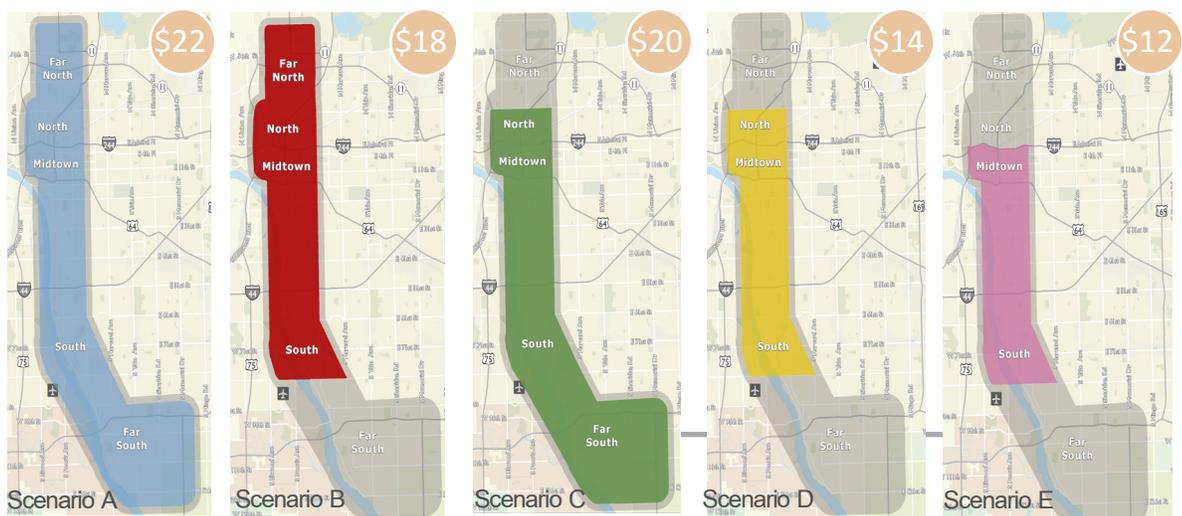
Step 1 - Build the System

A complete system has numerous components, some are **required** and others are **optional**. Below are required components of your system.

REQUIRED

CIRCLE ONE SCENARIO (1)

Scenario Options -
How long is the transit line?



CIRCLE TWO SHELTER TYPES (2)

Shelter Types
- What type of waiting accommodations will we provide?



Step 2 - Choose the System Elements

Extra, **optional** amenities can attract riders and make the transit trip more comfortable:

- Off-Board Ticketing
- Landscaping
- Pedestrian Accommodations
- Wifi

Step 3 - Calculate the System Cost

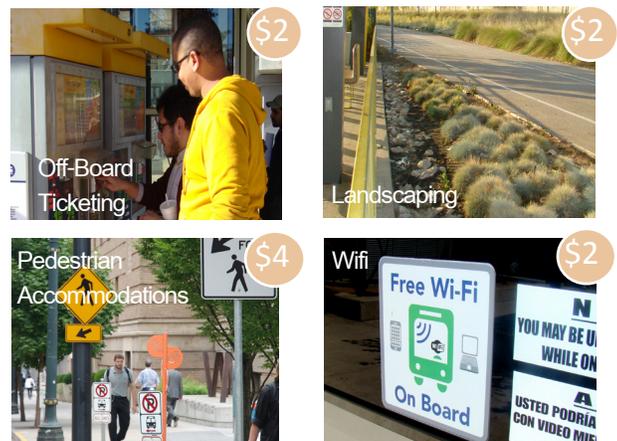
Enter the system cost in the circle "A" below:



OPTIONAL - CIRCLE ANY NUMBER OF AMENITIES

OPTIONAL

Amenity Options-
What extra convenience elements are important to the community?



- FAR NORTH
- TTC - PEORIA
- NORTH
- OSU - TULSA
- MIDTOWN
- ONEOK FIELD
- BOK CENTER
- DOWNTOWN
- TCC DOWNTOWN
- HILLCREST HOSPITAL
- CHERRY STREET
- ST. JOHN MEDICAL CENTER
- UTICA SQUARE
- BROOKSIDE
- SOUTH
- ORAL ROBERTS UNIVERSITY
- RIVER SPIRIT CASINO
- FAR SOUTH
- OKLAHOMA AQUARIUM
- RIVERSIDE MARKET
- RIVERWALK
- KINGS LANDING SHOPPING CENTER

Step 4 - Choose the Service Package

You now have an additional \$10 to spend on the service. Your community must pay the \$10 each year to continue the service. Pick wisely, these choices will determine how people use the service every day. The components of the service include:

- Frequency of Service
- Weekend Operations
- Evening Operations



CIRCLE ONE SERVICE FREQUENCY (1)

Service Frequency -
How often should the vehicles arrive?



Arrival every 15-30 Minutes



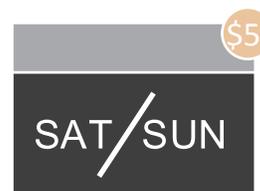
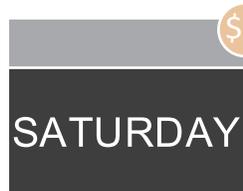
Arrival every 10-20 Minutes



Arrival every 10-15 Minutes

CIRCLE ONE WEEKEND OPERATION OPTION (1)

Weekend Options -
Should the service be available on the weekends?



CIRCLE ONE EVENING OPERATION OPTION (1)

Evening Options -
When should be the last hour of service?



Step 5 - Calculate the Total Project Cost

Fill box A with the total amount calculated in Step #3. Fill box B with the total amount spent in Step #4. Did your choices bust the bank? Or save some cash?

SYSTEM COST

TOTAL
A

TOTAL CONSTRUCTION COST

SERVICE COST

TOTAL
B

TOTAL ANNUAL SERVICE COST